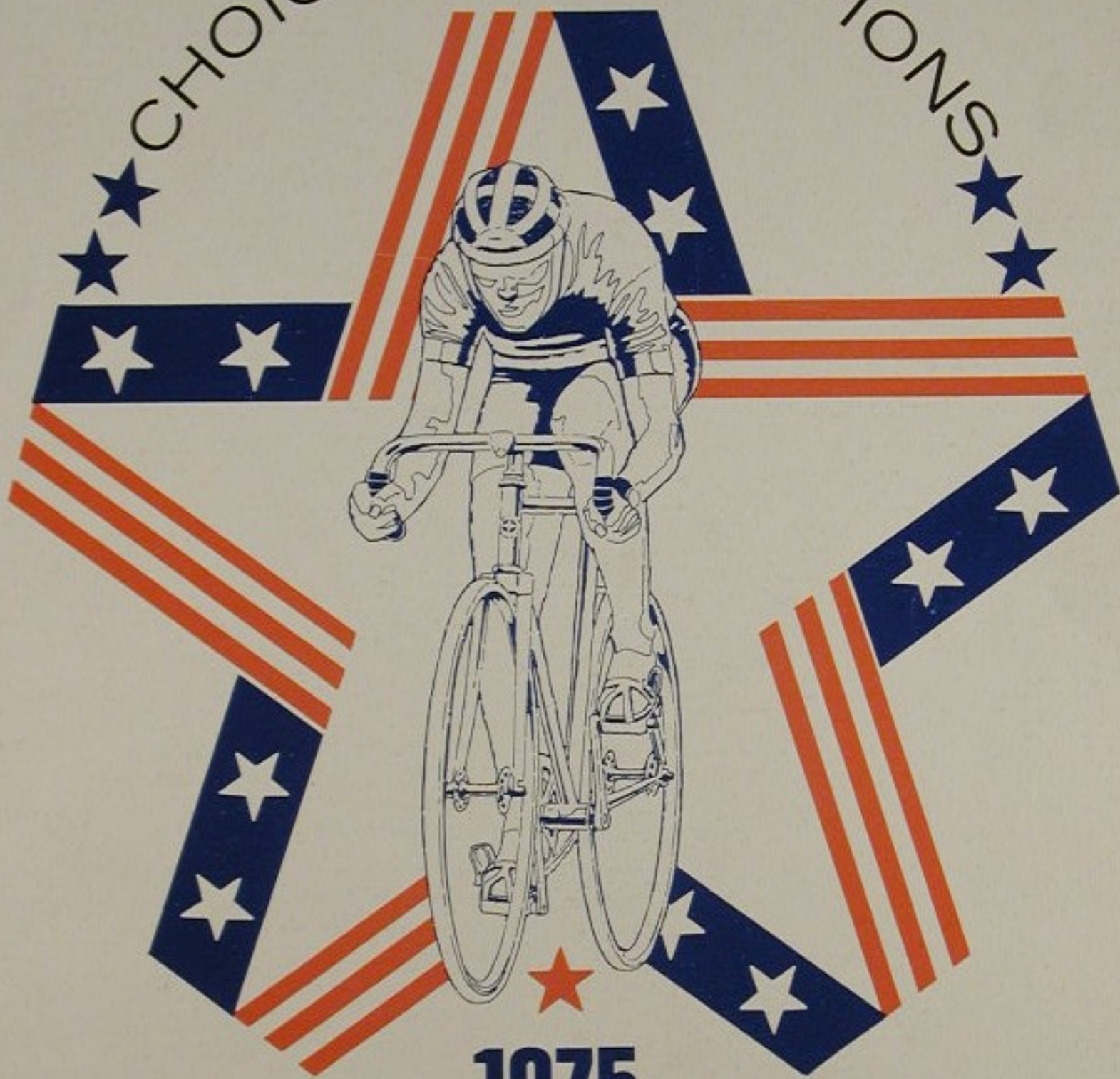


CHOICE OF CHAMPIONS



1975

**SCHWINN**®

PARAMOUNT®

**SPECIFICATIONS**

# P13-9 PARAMOUNT® professional road racer



The P13 Paramount Road Racer is intended for competitive bicycle road racing and fast club riding. The quick handling and narrow ratio gearing are necessary for competition events as are the standard tubular, or "sew-up" type tires. This is primarily a competition machine.

## SPECIFICATIONS

### FRAME:

- Available in seven frame sizes—20" to 26".
- Reynolds 531 tubing throughout.
- Nervex "Professional" lugs.
- Front and rear Campagnolo forged fork ends. (Not equipped for fender or carrier mounting.)
- Sprint style frame available in frame sizes 21" through 25" at extra cost.
- Made to measure frames available at extra cost.

### FRAME FINISH:

- Available in all current Schwinn colors including black and white.
- Head lugs, fork crown and 6" of the front and rear fork ends are chrome plated.

### WHEELS/TIRES:

- Standard equipment—
  - Campagnolo "Record" large flange quick-release hubs.
  - Aluminum alloy rims.
  - .080-.060 ga. butted chrome spokes.
  - 27" x 1¼" Clement No. 50 cotton sew-up tires with butyl tubes.
- Optional at extra cost—
  - Clement "Campionato del Mondo" silk sew-ups.
  - .092-.080 ga. heavy duty butted spokes.

### HANDLEBARS AND STEM:

- Cinelli aluminum alloy.

### HEADSET:

- Campagnolo "Strada."

### PEDALS:

- Campagnolo "Superleggeri" black alloy pedals with Christophe toe clips.

### CRANKSET:

- Campagnolo "Record" double plateau chain set (49-52 teeth).
- 170 mm (6¾") cranks.
- 42-52 teeth chain ring is available at no extra cost.

### DERAILLEURS AND GEARS:

- Campagnolo "Nuovo Record" rear derailleur.
- Campagnolo "Record" front derailleur.
- Gold finish freewheel cluster with 14-16-18-23-26 teeth.
- Optional freewheel cluster with 14-16-18-21-24 teeth available at no extra cost.
- Gear range is 51 low to 100 high.
- Campagnolo bottom bar mounted derailleur controls are standard.
- Schwinn Twin-Stik available at no extra cost.
- Schwinn-Approved fingertip ratchet controls available at extra cost.
- Campagnolo fingertip controls available at extra cost.

### BRAKES:

- Weinmann alloy center-pull brakes with hooded quick-release levers.
- Dual position levers available at no extra cost.
- Campagnolo side-pull caliper brakes available at extra cost. (Dual position levers not available on Campy brakes.)

### SADDLE AND SEATPOST:

- Unica-Nitor padded leather-covered nylon saddle.
- Campagnolo seatpost.
- Brooks "Professional" saddle available at no extra cost.

### TOOLS:

- Campagnolo tools for crank removal, saddle and derailleur adjustment are included, as well as an Allen wrench for handlebar stem adjustment.

### WEIGHT:

- Approximately 23 pounds, subject to variation due to differences in frame size and equipment.

### NOTE:

- Specifications are subject to change without notice.

# SCHWINN®

# P14-0 PARAMOUNT® track bike

The P14 Paramount Track Bike is a fixed-hub model without brakes designed for competition use on bicycle racing tracks. These bicycles are not intended for use on public streets, nor for general or touring riding.

## FRAME:

- Available in seven frame sizes—20" to 26".
- Reynolds 531 tubing throughout.
- Nervex "Professional" lugs.
- Campagnolo track fork ends.
- Sprint style frame available in frame sizes 21" through 25" at extra cost.
- Made to measure frames available at extra cost.

## FRAME FINISH:

- Available in all current Schwinn colors including black and white.
- 6" of the front and rear fork tips are chrome plated.
- Chrome head lugs and fork crown available at extra cost.

## WHEELS/TIRES:

- Standard equipment—
  - Campagnolo "Record" large flange track hubs.
  - .080-.060 ga. butted chrome spokes.
  - Clement No. 9 cotton sew-ups on Schwinn-Approved 330 gram alloy rims with nipple ferrules.
- Optional at extra cost—
  - Clement No. 3 silk sew-up tires.
  - Extra light 260 gram alloy rims.

## SPROCKET:

- 50 teeth front sprocket is standard.
- 16 teeth rear sprocket is standard.
- 15 teeth rear sprocket available at no extra cost.

## HANDLEBARS AND STEM:

- Cinelli No. 14 steel track handlebar and steel track stem are standard.
- Adjustable Cinelli steel stem available at extra cost.
- Cinelli aluminum alloy road handlebar and stem available at extra cost.

## CRANKSET:

- Campagnolo "Record" track crankset.
- 165 mm (6½") crank arms.



## HEADSET:

- Campagnolo "Strada."

## PEDALS:

- Campagnolo track pedals with Christophe toe clips.
- Campagnolo "Superleggeri" black alloy pedals available at extra cost.

## BRAKES:

- Not normally supplied.
- Weinmann side-pull front caliper brake available at extra cost.
- Drilled fork crown available at extra cost.

## SADDLE AND SEATPOST:

- Unica-Nitor padded leather-covered nylon saddle.
- Campagnolo seatpost.
- Brooks "Professional" saddle available at no extra cost.

## TOOLS:

- Campagnolo tools for crank removal, crank adjustment and saddle adjustment are included.

## WEIGHT:

- Approximately 20 pounds, subject to variation due to differences in frame size.

## NOTE:

- Specifications are subject to change without notice.

...the Choice of Champions

# P15-9 PARAMOUNT<sup>®</sup> *men's 15-speed deluxe tourer*



The P15 Paramount is designed for touring or sports and recreational cyclists who insist on a high performance machine. This model is equipped with the finest components and only subtle changes separate it from the P-13 Professional Road Racing Paramount. These differences include slightly longer wheel base and longer fork rake for a more "shock absorbing" ride, high-pressure "Le Tour" tires and extra wide-ratio gearing.

## FRAME:

- Available in seven frame sizes—20" to 26".
- Reynolds 531 tubing throughout.
- Nervex "Professional" lugs.
- Front and rear Campagnolo forged fork ends with eyelets for fenders or carrier mounting.
- Made to measure frames available at extra cost.

## FRAME FINISH:

- Available in all current Schwinn colors including black and white.
- Head lugs, fork crown, and 6" of the front and rear fork ends are chrome plated.

## WHEELS/TIRES:

Standard equipment—

- Campagnolo "Record" large flange quick-release hubs.
- Aluminum alloy rims.
- .080-.060 ga. butted chrome spokes.
- 27" x 1 1/4" high pressure "Le Tour" clincher-type tires.

Optional at extra cost—

- Clement No. 50 cotton sew-up tires.

- Clement "Campionato del Mondo" silk sew-up tires.
- Lightweight chrome plated steel fenders.
- .092-.080 ga. heavy duty butted spokes.
- Thorn-resisting tubes available on standard "Le Tour" tires.

## HANDLEBARS AND STEM:

- Cinelli aluminum alloy.

## HEADSET:

- Campagnolo "Strada."

## PEDALS:

- Campagnolo "Superleggeri" black alloy pedals with Christophe toe clips.

## CRANKSET:

- Campagnolo "Record" triple plateau chain set (36-46-54 teeth).
- 170 mm (6 3/4") crank length.

## DERAILLEURS AND GEARS:

- Schwinn-Approved GT-300 rear derailleur.
- Campagnolo "Record" front derailleur.
- Gold finish freewheel cluster with 14-16-19-25-31 teeth.
- Gear range is 31 low to 104 high.
- Campagnolo bottom bar mounted derailleur controls are standard.
- Schwinn Twin-Stik controls available at no extra cost.
- Schwinn-Approved fingertip ratchet controls available at extra cost.
- Campagnolo fingertip controls available at extra cost.

## BRAKES:

- Weinmann alloy center-pull caliper brakes with hooded quick-release levers.
- Dual position levers available at no extra cost.

## SADDLE AND SEATPOST:

- Unica-Nitor padded leather-covered nylon saddle.
- Campagnolo seatpost.
- Brooks "Professional" saddle available at no extra cost.

## TOOLS:

- Campagnolo tools for crank removal, saddle and derailleur adjustments are included as well as an Allen wrench for handlebar stem adjustment.

## WEIGHT:

- Approximately 26 pounds, subject to variation due to differences in frame size and equipment.

## NOTE:

- Specifications are subject to change without notice.

# SCHWINN<sup>®</sup>

# P10-9 PARAMOUNT<sup>®</sup> men's 10-speed deluxe tourer

The P10 Paramount is designed for touring or sports and recreational cyclists who insist on a high performance machine. This model, like the P15, is equipped with the finest components and only subtle changes separate it from the P13 Professional Road Racing Paramount.

## FRAME:

- Available in seven frame sizes—20" to 26".
- Reynolds 531 tubing throughout.
- Nervex "Professional" lugs.
- Front and rear Campagnolo forged fork ends equipped with eyelets for fender or carrier mounting.
- Sprint style frame available in frame sizes 21" through 25" at extra cost.
- Made to measure frames available at extra cost.

## FRAME FINISH:

- Available in all current Schwinn colors including black and white.
- Head lugs, fork crown and 6" of the front and rear fork ends are chrome plated.

## WHEELS/TIRES:

Standard equipment—

- Campagnolo "Record" large flange quick-release hubs.
- Aluminum alloy rims.
- .080-.060 ga. butted chrome spokes.
- 27" x 1¼" high pressure "Le Tour" clincher-type tires.

Optional at extra cost—

- Clement No. 50 cotton sew-up tires.
- Clement "Campionato del Mondo" silk sew-up tires.
- Lightweight chrome plated steel fenders.
- .092-.080 ga. heavy duty butted spokes.
- Thorn-resisting tubes available on standard "Le Tour" tires.

## HANDLEBARS AND STEM:

- Cinelli aluminum alloy.

## HEADSET:

- Campagnolo "Strada."

## PEDALS:

- Campagnolo "Superleggeri" black alloy pedals with Christophe toe clips.

## CRANKSET:

- Campagnolo "Record" double plateau chain set (49-52 teeth).
- Optional 42-52 teeth chain set available at no extra cost.
- 170 mm (6¾") cranks.



## DERAILLEURS AND GEARS:

- Campagnolo "Nuovo Record" rear derailleur.
- Campagnolo "Record" front derailleur.
- Gold finish freewheel cluster with 14-16-18-23-26 teeth.
- Optional freewheel cluster with 14-16-18-21-24 teeth available at no extra cost.
- Gear range is 51 low to 100 high.
- Campagnolo bottom bar mounted derailleur controls are standard.
- Schwinn Twin-Stik controls available at no extra cost.
- Schwinn-Approved fingertip ratchet controls available at extra cost.
- Campagnolo fingertip controls available at extra cost.

## BRAKES:

- Weinmann alloy center-pull caliper brakes with hooded quick-release levers.
- Dual position levers available at no extra cost.

## SADDLE AND SEATPOST:

- Unica-Nitor padded leather-covered nylon saddle.
- Campagnolo seatpost.
- Brooks "Professional" saddle available at no extra cost.

## TOOLS:

- Campagnolo tools for crank removal, saddle and derailleur adjustments are included as well as an Allen wrench for handlebar stem adjustment.

## WEIGHT:

- Approximately 26 pounds, subject to variation due to differences in frame size and equipment.

## NOTE:

- Specifications are subject to change without notice.

...the Choice of Champions

# P65 PARAMOUNT® *ladies' 15-speed deluxe tourer*



The Ladies' P65 Paramount is designed for touring or sports and recreational cyclists who insist on a high performance ladies' model for more than just occasional cycling. This model is equipped with the finest components and only the difference in frame configuration separates this model from the well-established men's model. Frame dimensions are essentially the same as those of the P15 Paramount with fork rake and wheel base combining to provide a responsive, yet stable, ride. This fine touring machine is equipped with high pressure "Le Tour" clincher-type tires and extra wide-range gearing.

#### **FRAME:**

- Available in two frame sizes—20" and 22".
- Reynolds 531 tubing throughout.
- Nervex "Professional" lugs.
- Front and rear Campagnolo forged fork ends equipped with eyelets for fender or carrier mounting.
- Made to measure frames available at extra cost.

#### **FRAME FINISH:**

- Available in all current Schwinn colors including black and white.
- Head lugs, fork crown and 6" of the front and rear fork ends are chrome plated.

#### **WHEELS/TIRES:**

- Standard equipment—
  - Campagnolo "Record" large flange quick-release hubs.
  - Aluminum alloy rims.
  - .080-.060 ga. butted chrome spokes.
  - 27" x 1¼" high pressure "Le Tour" clincher-type tires.

- Optional at extra cost—
  - Clement No. 50 cotton sew-up tires.
  - Clement "Campionato del Mondo" silk sew-up tires.
  - Lightweight chrome plated steel fenders.
  - .092-.080 ga. heavy duty butted spokes.
  - Thorn-resisting tubes available on standard "Le Tour" tires.

#### **HANDLEBARS AND STEM:**

- Cinelli aluminum alloy.

#### **HEADSET:**

- Campagnolo "Strada."

#### **PEDALS:**

- Campagnolo "Superleggeri" black alloy pedals with Christophe toe clips.

#### **CRANKSET:**

- Campagnolo "Record" triple plateau chain set (36-46-54 teeth).
- 170 mm (6¾") cranks.

#### **DERAILLEURS AND GEARS:**

- Schwinn-Approved GT-300 rear derailleur.
- Campagnolo "Record" front derailleur.
- Gold finish freewheel cluster with 14-16-19-25-31 teeth.
- Gear range is 31 low to 104 high.
- Campagnolo bottom bar mounted derailleur controls are standard.
- Schwinn Twin-Stik controls available at no extra cost.
- Schwinn-Approved fingertip ratchet controls available at extra cost.
- Campagnolo fingertip controls available at extra cost.

#### **BRAKES:**

- Weinmann center-pull caliper brakes with hooded quick-release levers.
- Dual position levers available at no extra cost.

#### **SADDLE AND SEATPOST:**

- Unica-Nitor padded leather-covered nylon saddle.
- Campagnolo seatpost.
- Brooks "Professional" saddle available at no extra cost.

#### **TOOLS:**

- Campagnolo tools for crank removal, saddle and derailleur adjustment are included, as well as an Allen wrench for handlebar stem adjustment.

#### **WEIGHT:**

- Approximately 26 pounds, subject to variation due to differences in frame size and equipment.

#### **NOTE:**

- Specifications are subject to change without notice.

# SCHWINN®

# P60 PARAMOUNT® ladies' 10-speed deluxe tourer

The Ladies' Deluxe P60 is designed for touring or sports and recreational cyclists who insist on a high performance ladies' model for more than occasional cycling. This model is equipped with the finest components and only the difference in frame configuration separates this model from the well-established men's model. Frame dimensions are essentially the same as those on the P10 with fork rake and wheel base combining to provide a responsive, yet stable, ride. This fine touring machine is equipped with high pressure "Le Tour" clincher-type tires.

## FRAME:

- Available in two frame sizes—20" and 22".
- Reynolds 531 tubing throughout.
- Nervex "Professional" lugs.
- Front and rear Campagnolo forged fork ends equipped with eyelets for fender or carrier mounting.
- Made to measure frames available at extra cost.

## FRAME FINISH:

- Available in all current Schwinn colors including black and white.
- Head lugs, fork crown and 6" of the front and rear fork ends are chrome plated.

## WHEELS/TIRES:

- Standard equipment—
  - Campagnolo "Record" large flange quick-release hubs.
  - Aluminum alloy rims.
  - .080-.060 ga. butted chrome spokes.
  - 27" x 1¼" high pressure "Le Tour" clincher-type tires.
- Optional at extra cost—
  - Clement No. 50 cotton sew-up tires.
  - Clement "Campionato del Mondo" silk sew-up tires.
  - Lightweight chrome plated steel fenders.
  - .092-.080 ga. heavy duty butted spokes.
  - Thorn-resisting tubes available on standard "Le Tour" tires.

## HANDLEBARS AND STEM:

- Cinelli aluminum alloy.

## HEADSET:

- Campagnolo "Strada."

## PEDALS:

- Campagnolo "Superleggeri" black alloy pedals with Christophe toe clips.

## CRANKSET:

- Campagnolo "Record" double plateau chain set (49-52 teeth).



- Optional 42-52 teeth chain set available at no extra cost.
- 170 mm (6¾") cranks.

## DERAILLEURS AND GEARS:

- Campagnolo "Nuovo Record" rear derailleur.
- Campagnolo "Record" front derailleur.
- Gold finish freewheel cluster with 14-16-18-23-26 teeth.
- Optional freewheel cluster with 14-16-18-21-24 teeth is available at no extra cost.
- Gear range is 51 low to 100 high.
- Campagnolo bottom bar mounted derailleur controls are standard.
- Schwinn Twin-Stik controls available at no extra cost.
- Schwinn-Approved fingertip ratchet controls available at extra cost.
- Campagnolo fingertip controls available at extra cost.

## BRAKES:

- Weinmann Alloy center-pull caliper brakes with hooded quick-release levers.
- Dual position levers available at no extra cost.

## SADDLE AND SEATPOST:

- Unica-Nitor padded leather-covered nylon saddle.
- Campagnolo seatpost.
- Brooks "Professional" saddle available at no extra cost.

## TOOLS:

- Campagnolo tools for crank removal, saddle and derailleur adjustment are included, as well as an Allen wrench for handlebar stem adjustment.

## WEIGHT:

- Approximately 26 pounds, subject to variation due to differences in frame size and equipment.

## NOTE:

- Specifications are subject to change without notice.

...the Choice of Champions

# T19-9 AND T22-9 PARAMOUNT®



The Schwinn Paramount Tandem is a high quality 10-speed touring and sports bicycle for those who demand the highest performance in a "bicycle built for two." Schwinn combines top quality components while offering the cycling connoisseur the only bicycle of this type currently manufactured in the United States.

## FRAME:

- Sprint style frame is standard.
- T19 models have a men's style front and "mixte" (step-through) style rear.
- Two frame sizes are available: 22" front with 19" rear or 24" front with 22" rear.
- T22 models are equipped with a double men's frame in either 22" front and rear or 24" front and rear.
- Made to measure frames available at extra cost.
- Frames are built of chrome-moly steel alloy tubing with brazed-in reinforcing sleeves at major frame joints.
- All frames are hand brazed.

## FRAME FINISH:

- Available in all current Schwinn colors including black and white.

## WHEELS/TIRES:

- Standard equipment—
  - Campagnolo "Record" high flange quick-release hubs.
  - Aluminum alloy rims.
  - .092-.080 ga. butted spokes.
  - 27" x 1 1/4" high pressure "Le Tour" clincher-type tires.
- Optional at extra cost—thorn-resisting tubes.

## HANDLEBARS AND STEM:

- "Randonneur" aluminum front handlebar.
- "All-Rounder" aluminum rear handlebar.

## PEDALS:

- Campagnolo "Superleggeri" black alloy pedals with Christophe toe clips.

## CRANKSET:

- T.A. aluminum cotterless 170 mm (6 3/4") cranks.
- 36-52 teeth main chain wheel.
- 32 teeth front and rear drive sprockets.
- Regina "Oro" chain.

# SCHWINN®



# 10-speed deluxe tandems

## **BRAKES:**

Because of the design of the T19, Schwinn-Approved center-pull brakes are used on the rear wheel; Mafac "Cyclomoteur" brakes are used on the front wheel. On T22 models, Mafac "Cyclomoteur" brazed-on Tandem brakes are utilized on both front and rear.

## **DERAILLEURS AND GEARS:**

- Schwinn-Approved GT-300 rear derailleur.
- Campagnolo "Record" front derailleur.
- 14-16-19-25-31 teeth freewheel cluster.
- Schwinn Twin-Stik controls are standard.
- Schwinn-Approved fingertip ratchet controls available at extra cost.
- Campagnolo fingertip controls available at extra cost.

## **SADDLE AND SEATPOST:**

- Unica-Nitor padded leather-covered nylon saddle.
- Campagnolo seatpost.
- Brooks "Professional" saddle available at no extra cost.

## **TOOLS:**

- T. A. tools for crank removal and Campagnolo tools for saddle and derailleur adjustments are included.

## **WEIGHT:**

- Both the T19 and T22 Tandems weigh approximately 43 pounds, subject to variation due to differences in frame size and equipment.

## **NOTE:**

- Specifications are subject to change without notice.



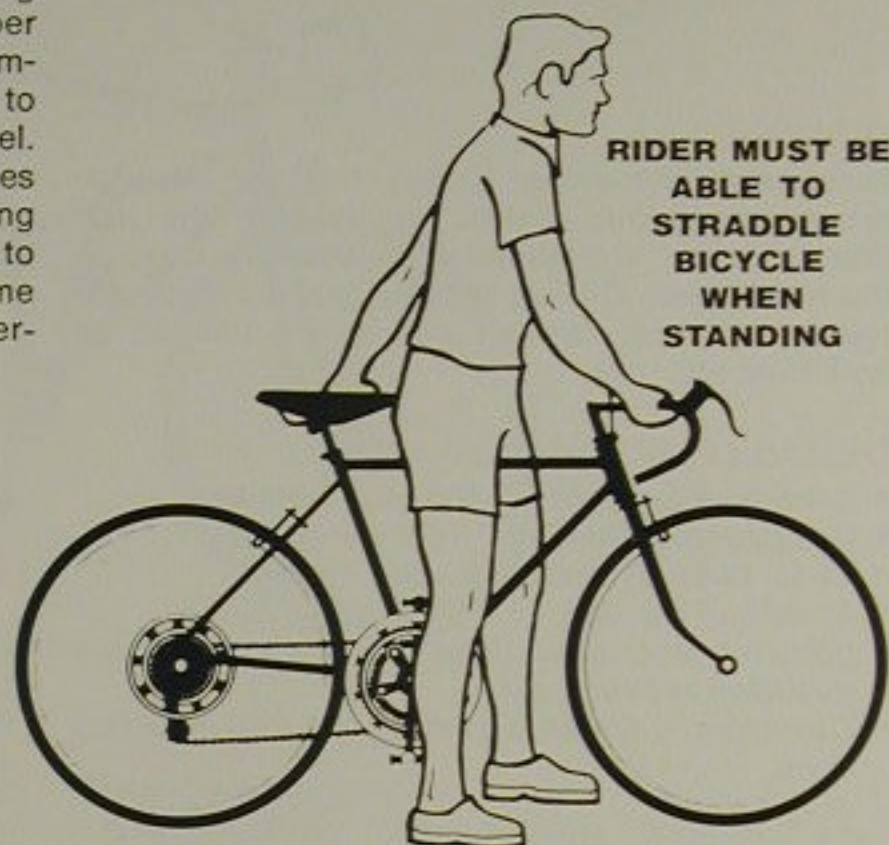
*...the Choice of Champions*

# PROPER FRAME FIT AND ADJUSTMENT

## FIT

Proper frame fit is essential for optimum cycling enjoyment and performance. Basically, a proper frame is the largest one a rider can straddle comfortably. Ladies may use the men's style frame to determine approximate size of the ladies' model. (A less accurate method is to subtract 10 inches from the crotch-to-the-floor distance while standing in stocking feet. People over six feet may need to subtract a greater distance for the proper frame size.) Your local Schwinn Dealer will help you determine the proper frame size.

## PROPER FRAME FIT



## PROPER RIDER ADJUSTMENT



## ADJUSTMENT

The saddle is correctly adjusted when the rider's heel in stocking feet rests on the pedal with the leg fully extended (no bend at the knee). When the ball of the foot is placed into the pedal and toe clip the leg will assume a slightly bent position as shown in the illustration. The handlebars should be approximately level with the saddle or slightly lower. At least two inches of the seatpost and handlebar stem should remain inside the frame for maximum safety.

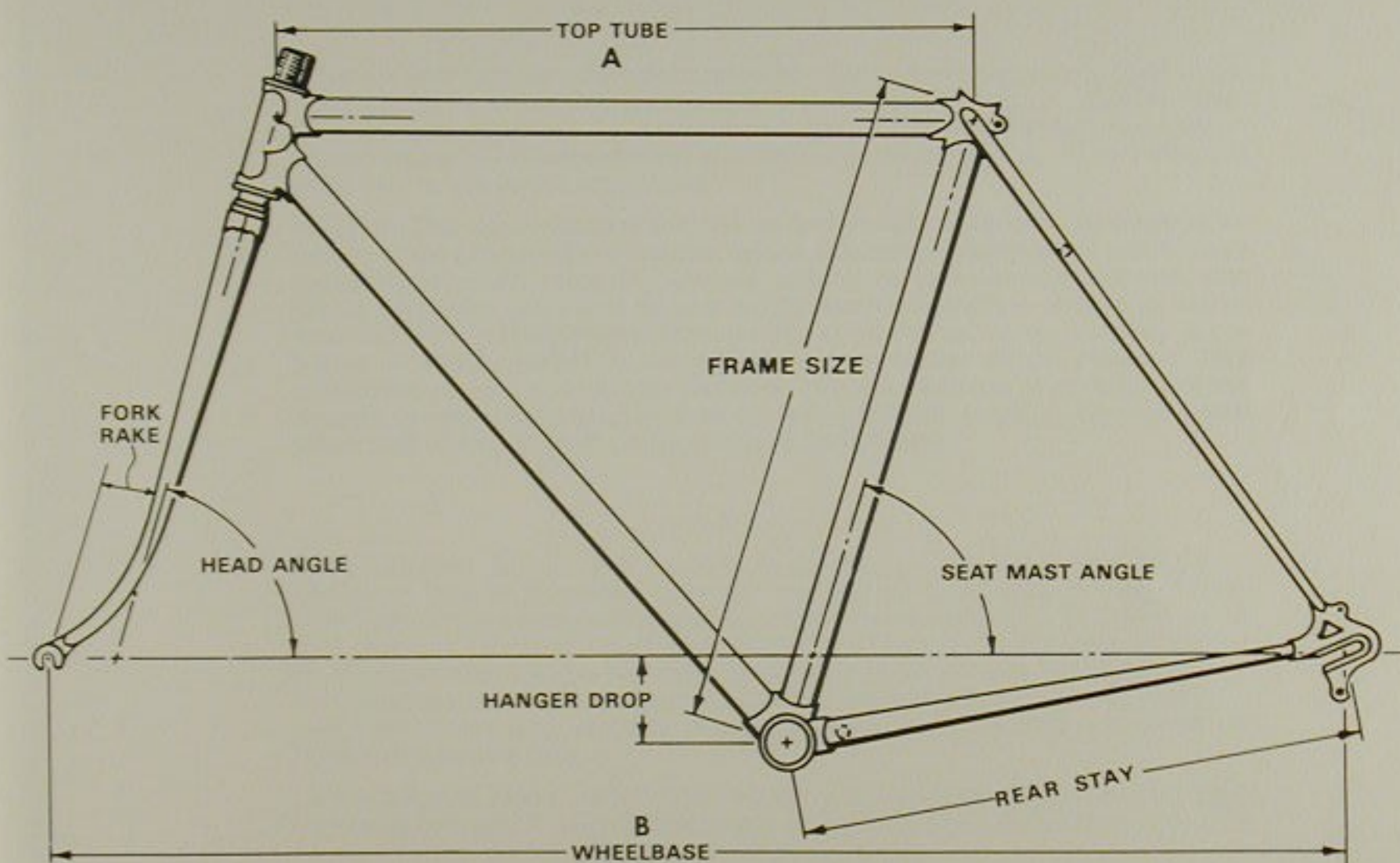
# SCHWINN®

# INDIVIDUAL CUSTOM DIMENSIONED FRAMES

Schwinn Paramounts are designed by Schwinn engineering to best fulfill the need of the most discriminating cyclists. Numerous Paramount models are offered as well as a complete variety of sizes for each so that each purchaser has an ample selection. Schwinn realizes, however, that occasionally someone's needs may require a frame of custom dimensions. Custom frames receive the same skilled

attention of expert craftsmen, however, an additional charge is made. All custom frame orders are subject to approval by the Schwinn Engineering Department.

Changes from standard in any of the following dimensions require a custom frame. See the Paramount order form for more information.



SIZE	"A"	"B"
20"	21 $\frac{3}{16}$ "	38 $\frac{1}{16}$ "
21"	21 $\frac{3}{16}$ "	38 $\frac{1}{16}$ "
22"	22 $\frac{3}{16}$ "	39 $\frac{1}{16}$ "
23"	22 $\frac{3}{16}$ "	39 $\frac{1}{16}$ "
24"	23"	40 $\frac{3}{4}$ "
25"	23 $\frac{1}{2}$ "	41 $\frac{1}{4}$ "
26"	24 $\frac{1}{2}$ "	42 $\frac{1}{4}$ "

P13—Head and seat mast angle 73°  
Drop—3" (20" frame 2 $\frac{1}{2}$ " )  
Fork Rake—1 $\frac{3}{4}$ "

SIZE	"A"	"B"
20"	21 $\frac{3}{16}$ "	39 $\frac{3}{8}$ "
21"	22 $\frac{3}{16}$ "	40 $\frac{1}{16}$ "
22"	22 $\frac{3}{16}$ "	40 $\frac{1}{16}$ "
23"	22 $\frac{3}{16}$ "	40 $\frac{1}{16}$ "
24"	23"	41 $\frac{3}{8}$ "
25"	23 $\frac{1}{2}$ "	41 $\frac{3}{4}$ "
26"	24 $\frac{1}{2}$ "	42 $\frac{7}{8}$ "

P15, P10, P65, P60  
Head and seat mast angle 73°  
Drop—3"  
Fork Rake—2"  
\*P65 and P60 available in 20" and 22"  
Frames only

SIZE	"A"	"B"
20"	21 $\frac{3}{16}$ "	37 $\frac{3}{4}$ "
21"	21 $\frac{3}{16}$ "	37 $\frac{3}{4}$ "
22"	22 $\frac{3}{16}$ "	38 $\frac{3}{4}$ "
23"	22 $\frac{3}{16}$ "	38 $\frac{3}{4}$ "
24"	23"	39 $\frac{5}{16}$ "
25"	23 $\frac{1}{2}$ "	40 $\frac{1}{4}$ "
26"	24 $\frac{1}{2}$ "	41 $\frac{1}{4}$ "

P14—Head and seat mast angle 74°  
Drop—2 $\frac{1}{2}$ "  
Fork Rake—1 $\frac{3}{8}$ "

...the Choice of Champions

# 1975 SPECIFICATIONS



## PARAMOUNT MODELS

### INTRODUCTION TO THE SCHWINN PARAMOUNT

In 1938, Frank W. Schwinn introduced the first Schwinn Paramount Bicycle. Originally, it was used primarily for competition on the many bicycle racing tracks throughout the United States, however tourist models were also manufactured for those non-racing cyclists who desired the very finest in bicycle craftsmanship.

The name Schwinn was not new to the bicycle racing scene. Schwinn-sponsored riders had been record holders since before the turn of the century. In fact, Schwinn's catalog of 1897 proudly proclaimed that more records had been broken on Schwinn's "World" racing bicycles in one year than all other makes combined. Some of the greatest names in cycling rode Schwinn-built "World" bikes to victories wherever cycling competitions were held. Professional six-day racing during the 1920's and 1930's saw the continuing success of Schwinn-mounted cyclists as they whizzed around the indoor stadiums. In 1941, Alfred Le Tourneur, a famous six-day rider, reached the peak of his career when he rode a Schwinn Paramount to an autopaced record speed of 108.92 miles per hour.

Now, 37 years after the first Schwinn Paramount rolled out of the Schwinn factory on Kildare Avenue in Chicago, the Paramount continues as the standard of hand-crafted, high performance racing and touring bicycles. Highly refined, equipped with the finest components available and now offered in several models and sizes, the Schwinn Paramount which, incidentally, still comes from the same plant, is more popular than ever.

Despite this tremendous popularity, however, the quality of the hand-crafted Paramount has never been affected—no compromises have ever been made which would reduce any of the fine handling, responsiveness or rigidity which this bicycle offers. Each Schwinn Paramount is completely hand-crafted and assembled and continually checked for any flaws which might affect this "top-of-the-line" model. Each Schwinn Paramount is, of course, covered by the famous Schwinn "No-Time Limit" guarantee. (For complete details, see back inside cover.)

The competition successes of the Paramount continue year after year and more United States' national bicycle championships have been won on Paramounts than on any other make of bicycle. Schwinn Paramounts have long been accustomed to competing in the Olympic games and the entire 1972 United States Olympic cycling team was outfitted with custom fitted Schwinn Paramounts.

It is no surprise, then, that more sophisticated adult cyclists are choosing one of the many Paramount models for both competition and touring reasons. From the special purpose P14 Track Bike to the 10-speed T22 Tandem, the Paramount line offers only the finest in cycling pleasure for all those who know true quality in a bicycle.

# SCHWINN®

*...the Choice of Champions*



## A WORD ABOUT SCHWINN HAND-BUILT FRAMES

All Schwinn Paramount bicycles (except the Paramount Tandems) are built with frames of Reynolds "531" bicycle tubing. Frame tubes, chain and seat stays and fork blades are constructed of this high manganese alloy steel. The top and bottom tubes are "double butted," that is, the ends of the tube are thicker than the center providing extra strength at all joints. The seat mast has a butted end at the hanger bracket. Fork blades and rear stays are tapered which, in effect, increases the gauge of the tubing thus providing extra strength at brazed joints. Reynolds "531" butted tubing is the aristocrat of bicycle tubing because it offers low weight, exceptional strength and fatigue resistance—both before and after brazing and soldering. Paramounts are silver soldered and brazed by only the most expert craftsmen and frame builders.

Schwinn Paramount Tandems are manufactured with 4130 chrome-molybdenum alloy steel which also offers relatively low weight with exceptional strength. 4130 alloy steel tubing finds a wide variety of use in aircraft and autos—wherever low weight and strength are specified characteristics. Rear stays on the Tandems are of 1020 steel and all major frame joints are reinforced through the use of brazed-in sleeves.

Schwinn Paramounts are fabricated in a special area by select craftsmen especially skilled in frame building. Since all work on the Paramounts is done by hand, yearly production is necessarily limited. A high quality, responsive bicycle simply does not lend itself to automated production processes.

A Paramount slowly takes shape as the frame tubes are carefully fitted and cut. The tubes are then assembled in a jig for brazing or silver soldering. Once the frame tubes are joined, additional brazing is required to affix small parts such as cable guides. Continual alignment checks, hand finishing of tube joints and final polishing all precede painting of the frame. After painting, the three piece crank sets are installed followed by headsets, wheels and then brake and derailleur assemblies. All work is performed by hand and constantly checked to make sure that each Paramount wears the Schwinn seal of quality with pride and assurance.

**NOTE:** This combination of double butted top and bottom tubes, single butted seat mast and tapered forks and stays is the "ultimate" in bicycle tubing configuration. Reynolds Tube Company, Ltd. does not manufacture double butted seat mast tubing, forks and stays per se. These items are "tapered" or shaped so that there is greater thickness of metal at the ends than at the center.

## CUSTOM BUILT—MADE TO MEASURE FRAMES

The men's frame Paramount models are available in seven standard sizes (measured from the top of the seat mast to the center of the crank hanger) ranging from 20 inches to 26 inches. The ladies' frame Paramounts are available in frame sizes of 20 inches and 22 inches. However, if you wish a smaller or larger frame size than is listed for a particular model, or if you wish to alter any of the other frame dimensions, you can order CUSTOM BUILT—MADE TO MEASURE FRAMES.

**NOTE:** Orders for custom built frames are subject to sound design and construction feasibility and must be approved by the Schwinn Engineering Department.



...EVERYTHING YOU'VE ALWA



P 10 Paramount (Men's Deluxe 10-Speed Tourer) . . . shown in flamboyant red with optional sprint style frame and optional Brooks Leather Saddle

Note: P15 Paramount (Men's Deluxe 15-Speed Tourer) . . . not shown



**SCHWINN**<sup>®</sup>

# YS WANTED IN A BICYCLE!



P 65 Paramount (Ladies' Deluxe 15-Speed Tourer) . . . shown in Silver Mist with optional Brooks Leather Saddle

Note: P60 Paramount (Ladies' Deluxe 10-Speed Tourer) . . . not shown



...the Choice of Champions

# SEE YOUR SCHWINN® DEALER NOW!



**T-19 Paramount** (Deluxe 10-Speed Tandem) . . . shown in coppertone with standard sprint-style frame



**T-22 Paramount** (Deluxe 10-Speed Tandem with Double Men's Style Frame) . . . shown in white with standard sprint-style frame

# SCHWINN®



# THE PARAMOUNTS® FOR '75...



P 13 Professional Road Racing Paramount . . . shown in white with optional Brooks Leather Saddle



P 14 Paramount Track Bike . . . shown in Sky Blue with optional Brooks Leather Saddle and optional Clement #3 silk track tires

*...the Choice of Champions*

FEBRUARY 1, 1975

**SCHWINN**<sup>®</sup>  
NO-TIME-LIMIT GUARANTEE

Schwinn and Schwinn-Approved bicycles, parts and accessories are guaranteed to be free from defects in materials and workmanship . . . **no time limit.** Schwinn will replace . . . without charge . . . any Schwinn or Schwinn-Approved part or accessory that is determined by the factory to be defective under the terms of this guarantee.

**NOTICE:** The user assumes the risk of any personal injuries, damage to or failure of the bicycle and any other losses if Schwinn bicycles are used in any competitive event, including bicycle racing, or in bicycle motocross, dirt biking or similar activities, or training for such competitive events or activities. **DO NOT USE** Schwinn bicycles for stunt riding, ramp jumping, acrobatics or similar activities, or with motors as power driven vehicles. This Guarantee does not cover any personal injuries, damage to or failure of the bicycle or any other losses due to accident, misuse, neglect, abuse, normal wear, improper assembly or improper maintenance.

**Free 30-Day Checkup**

Each Schwinn Bicycle will be fully assembled by the Authorized Schwinn Dealer at time of purchase, and will be entitled to receive a Free 30-Day Checkup by the same Authorized Schwinn Dealer within the first 30 days of operation . . . such checkup to include free replacement of any parts and accessories found to be defective and free inspection and adjustment of all functional parts and assemblies . . . but not including any repair due to accident, improper use, neglect, abuse, normal wear, improper assembly or improper maintenance.

Dealer labor charges are not covered by this guarantee after the free 30-Day Checkup, except for any labor charges due to free replacement of a defective frame within one year of original purchase at retail.

Replacement of defective parts and those dealer charges specified above shall be the sole remedy of any purchaser under this Guarantee, and IN NO EVENT SHALL SCHWINN BE LIABLE ON ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS, OR FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES. THE FOREGOING GUARANTEE IS IN LIEU OF AND EXCLUDES ALL OTHER WARRANTIES NOT EXPRESSLY SET FORTH HEREIN, WHETHER EXPRESSED OR IMPLIED BY OPERATION OF LAW OR OTHERWISE.

See your Authorized Schwinn Dealer for service or replacement under the Schwinn Guarantee, or write for assistance to the factory:

**Consumer Relations Department**  
**SCHWINN BICYCLE COMPANY**  
1856 North Kostner Avenue • Chicago, Illinois 60639



**SCHWINN**®

1856 NORTH KOSTNER AVENUE • CHICAGO, ILLINOIS 60639