

1962

Schwinn

The World's Finest Bicycles

ARNOLD, SCHWINN & COMPANY • CHICAGO 39, ILLINOIS



QUALITY . . . above all else

has made Schwinn Bicycles famous

for top performance . . . lowest upkeep cost . . . more value

and the utmost in customer satisfaction.

Schwinn

. . . The World's Finest Bicycles



Only Schwinn

Offers such a complete selection
of fine quality bicycles
in every price class

- . . . fine sports and racing bicycles
for adults
- . . . handsome middleweights for boys
and girls
- . . . junior sizes for beginners
- . . . heavy duty delivery bicycles

*for those who want
the best*

MORE AMERICANS RIDE SCHWINN THAN ANY OTHER MAKE

. . . A FITTING TRIBUTE TO THREE GENERATIONS OF INDUSTRY LEADERSHIP.

THE FAMOUS SCHWINN GUARANTEE

Schwinn bicycles are guaranteed against all defects in material and workmanship—no time limit. Schwinn will replace—without charge—any original part that is returned to the factory and found to be defective under the terms of this guarantee. Failure due to accident, abuse, neglect, normal wear or use of other than Genuine Schwinn Repair Parts is not covered. Transportation costs and dealer's labor charges are not covered by this guarantee.

The Magnificent Schwinn

"Town and Country" Tandem

There's more family fun on
this modern version of the
famous Bicycle-Built-For-Two.

SCHWINN QUALITY FEATURES

- Special heavy duty frame construction
- Heavy-duty Tandem design, man front, lady rear
- Strong tubular rim construction
- Free-wheel and large flange expander brakes
- Eccentric crank hanger chain adjustment—no idler required
- Stainless steel mudguards
- Three piece cottered type crank



COLORS: Radiant Red, Radiant Blue
and Black

OPTIONAL AT EXTRA COST: 3-Speed Campagnolo
derailleur, \$20.00

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
T15	26 inch	Town and Country Tandem	80	\$175.00

*All prices shown are suggested retail prices, except for fair traded models in Fair Trade States. All prices and specifications subject to change without notice.
See ordering information, page 32.

The World's Finest

Schwinn Paramount Road Racer

Schwinn's finest lightweight road racing sports bike with 10-speed derailleur and top quality sports equipment



HIGH PERFORMANCE FEATURES

- Fine steel alloy frame, 531 Reynolds tubing
- Weinmann aluminum alloy rims
- Campagnolo Record quick release hubs
- Road racing or tubular sew-up tires, 27" x 1 1/4"
- Aluminum alloy drop handlebars, steel stem
- Weinmann center-pull brake, quick release, hooded levers
- Campagnolo Gran-Sport 10-speed derailleur

Paramounts are also available in Tourist models with 10-speed, 3-speed or coaster brake . . . or custom track bikes.

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
P12	27 inch	Paramount Road Racer, 10-Speed	35	\$175.00
P11	27 inch	Men's Paramount Tourist (10-Speed, 3-Speed, 2-Speed or Coaster)	38	\$175.00
P14	27 inch	Men's Paramount Track Bike	32	\$175.00

COLORS: Radiant Red, Blue, Green, Coppertone, Terra Cotta, Gold, Violet, White, Black Enamel

OPTIONS: Write for special literature and order blanks.

Fine Quality Sports Bike

Schwinn Superior

Everything the sports rider wants . . .
15-speed Deluxe Huret derailleur . . . light,
strong frame of chrome molybdenum
steel alloy . . . fine quality road
racing equipment . . . special deluxe
radiant colors . . . amazing speed
and handling ease.

HIGH PERFORMANCE FEATURES

- 15-speed Deluxe Huret derailleur, 38 to 100 gear
- Light, chrome molybdenum steel alloy frame, 22" or 24"
- Tubular chrome fork, quick release hubs
- Aluminum alloy rims, 27" x 1 1/4" road racing tires
- Weinmann quick release center-pull brakes
- Racing toe-clips and straps, Brooks racing saddle



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
802	27 inch	Superior, 22" Frame	39	\$132.00
804	27 inch	Superior, 24" Frame	39	\$132.00

COLORS: Radiant Gold, Terra Cotta, Violet, Sky Blue

OPTIONS: None



15-Speeds!

Schwinn Super Continental

Superb sport styling and thrilling performance . . . 15 speeds . . . 3 front chainwheels, including a powerful climbing gear . . . 5 rear cogs . . . 38 to 100 gear . . . deluxe road-racing equipment.



HIGH PERFORMANCE FEATURES

- 15-Speed Huret derailleur
- Wide gear range—14 to 28 tooth cogs—38 to 100 gear
- Schwinn 21" or 23" lightweight frame
- Welded-on brake and derailleur fittings
- Tubular chrome fork
- Weinmann Quick Release center-pull brakes
- Quick Release hub; 27" x 1 1/4" road racing tires

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
601	27 inch	Super Continental, 21" Frame	41	\$107.00
603	27 inch	Super Continental, 23" Frame	41	\$107.00

COLORS: Radiant Red, Radiant Blue, Radiant Green, Coppertone

OPTIONS: None



Best Selling 10-Speed
**Schwinn Continental
 Sports**

Fast and speedy lightweight cycling with the thrill of 10-speed gears . . . high speed road racing wheels and tires . . . ideal for sports, racing, and all-around recreation.

HIGH PERFORMANCE FEATURES

- Schwinn 19", 21" or 23" lightweight frame
- Welded-on brake and derailleur fittings
- Chrome tubular steel lightweight fork
- Roadracing tires, 27" x 1 1/4"
- Weinmann duraluminum caliper brakes, hooded levers
- 10-speed Huret derailleur, 50 to 91 gear

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
509	27 inch	Continental Sports, 19" Frame	41	\$86.95
501	27 inch	Continental Sports, 21" Frame	41	\$86.95
503	27 inch	Continental Sports, 23" Frame	41	\$86.95

COLORS: Radiant Coppertone, Radiant Red, Radiant Blue, Radiant Green

OPTIONS: None

Fast and Easy Riding

Schwinn Continental Tourist

10-speed derailleur gears . . . road racing wheels, tires and other fine sports equipment make this Continental Tourist exceptionally fast and easy riding.

HIGH PERFORMANCE FEATURES

- Schwinn 19", 21" or 23" lightweight frame
- Welded-on brake and derailleur fittings
- Chrome tubular steel lightweight fork
- Road racing tires, 27" x 1 1/4"; tourist style handlebar
- Weinmann duraluminum front and rear caliper brakes
- 10-speed derailleur, 50 to 91 gear
- Lightweight plastic fenders



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
409	27 inch	Continental Tourist, 19" Frame	44	\$86.95
401	27 inch	Continental Tourist, 21" Frame	44	\$86.95
403	27 inch	Continental Tourist 23" Frame	44	\$86.95

COLORS: Radiant Coppertone, Radiant Red, Radiant Blue, Radiant Green

OPTIONS: None



The Amazing 10-Speed **Schwinn Varsity**

New and at a popular price . . . sturdy
10-speed Huret derailleur sports model . . .
fully equipped with luxurious Schwinn
features . . . an ideal combination
of speed and durability.

HIGH PERFORMANCE FEATURES

- Schwinn 19", 21" or 23" lightweight frame
- Welded-on brake and derailleur fittings
- Forged steel fork
- Strong Schwinn tubular rims
- Schwinn Breeze 26" x 1 1/4" sports touring tires
- 10-speed Huret derailleur, 50 to 91 gear

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
209	26 inch	Varsity, 19" Frame	43	\$69.95
201	26 inch	Varsity, 21" Frame	43 1/2	\$69.95
203	26 inch	Varsity, 23" Frame	43 1/2	\$71.95

COLORS: Radiant Red, Radiant Blue, Radiant Green
OPTIONS: None



The World Famous
Schwinn Traveler

Men's tourist lightweight, fully equipped with stainless steel fenders, light and generator set, saddlebag and choice of 3-speed gears with caliper brake, 2-speed or American-made coaster brake.

SCHWINN QUALITY FEATURES

- Schwinn Diamond type lightweight frame
- Generator, headlight, taillight
- Stainless steel fenders
- Schwinn tubular, chrome plated S-5 rims
- Schwinn Whirlwind 26" x 1 3/4" whitewall tires
- American-made coaster brake . . . or 2 or 3-speed gears

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
W11	26 inch	Traveler, Coaster Brake, 19" Frame	51	\$59.95
W11	26 inch	Traveler, 2 or 3-Speed, 19" Frame	51	\$66.95
W12	26 inch	Traveler, Coaster Brake, 21" Frame	51	\$59.95
W12	26 inch	Traveler, 2 or 3-Speed, 21" Frame	51	\$66.95
W13	26 inch	Traveler, Coaster Brake, 23" Frame	51	\$61.95
W13	26 inch	Traveler, 2 or 3-Speed, 23" Frame	51	\$68.95

COLORS: Radiant Red, Radiant Blue or Black

OPTIONAL AT EXTRA COST: Front caliper brake on coaster or 2-speed models, \$3.00 . . . TCW 3-speed coaster with front caliper as substitute for standard 3-speed with front and rear calipers, \$4.50 . . . Thorn-resisting tubes, \$2.00.

The Ever Popular

Schwinn Racer

Schwinn's most popular lightweight . . .
fine quality at an attractive low price . . . fast
and easy riding . . . sturdy electro-forged
Diamond style lightweight frame
. . . forged fork.

SCHWINN QUALITY FEATURES

- Strong electro-forged frame
- Enameled fenders; sleek chainguard
- 26" x 1 $\frac{3}{8}$ " Schwinn Whirlwind tires
- Schwinn tubular chrome plated rims
- Choice of coaster brake . . . or 2 or 3-speed gears



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
R11	26 inch	Racer, Coaster Brake, 19" Frame	48	\$49.95
R11	26 inch	Racer, 2 or 3-Speed, 19" Frame	48	\$56.95
R12	26 inch	Racer, Coaster Frame, 21" Frame	48 $\frac{1}{2}$	\$49.95
R12	26 inch	Racer, 2 or 3-Speed, 21" Frame	48 $\frac{1}{2}$	\$56.95
R21	24 inch	Racer, Coaster Brake	43 $\frac{1}{2}$	\$49.95
R21	24 inch	Racer, 2 or 3-Speed	43 $\frac{1}{2}$	\$56.95

COLORS: Radiant Red, Radiant Blue or Black

OPTIONAL AT EXTRA COST: Front caliper brake on coaster or 2-speed models, \$3.00 . . . TCW 3-speed coaster with front caliper as substitute for standard 3-speed with front and rear calipers, \$4.50 . . . thorn-resisting tubes, \$2.00.

The Outstanding

Schwinn Mark IV Jaguar

Schwinn craftsmanship at its best . . . sleek middleweight design . . . deluxe equipped with rust-resistant stainless steel fenders, chrome trimmed tank, foam cushioned saddle, strong tubular chrome rims, chrome lamp, two deluxe luggage carriers, many more extras.

SCHWINN LUXURY FEATURES

- Sturdy electro-forged cantilever frame
- Schwinn Approved saddle with chrome rail
- Sparkling stainless steel fenders
- Chrome trimmed tank with built-in horn
- New Schwinn headlight
- American-made coaster brake . . . or 2 or 3-speed gears



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
F18	26 inch	Jaguar, Coaster Brake	59	\$74.95
F18	26 inch	Jaguar, 2 or 3-Speed	59	\$84.95

COLORS: Radiant Red or Black

OPTIONAL AT EXTRA COST: Front caliper brake, \$3.00 . . . TCW 3-speed coaster with front caliper brake, as substitute for 3-speed with front and rear calipers, \$4.50 . . . thorn-resisting tubes, \$2.00 . . . No. 7000 saddle, \$2.25 . . . drilled fork, \$.75 . . . heavy duty Tractor tires, \$2.25.



SCHWINN LUXURY FEATURES

- Strong electro-forged cantilever frame
- Twin headlights, deluxe rear reflector
- Gleaming chrome plated fenders
- Two deluxe chrome carriers, front and rear
- Two-toned saddle; whitewall tires
- Chrome trimmed tank with built-in horn
- American made coaster brake . . . or 2 or 3-speed gears

Advanced Styling

Schwinn Panther III

Superb styling . . . trim, sleek and fast . . . and the look that's distinctively "Schwinn." Deluxe features include front and rear chrome carriers, chrome trimmed tank with horn, twin headlights.

COLORS: Radiant Red or Black

OPTIONAL AT EXTRA COST: Front caliper brake, \$3.00 . . . drilled fork, \$.75 . . . Schwinn Approved No. 7000 saddle, \$2.25 . . . thorn-resisting tubes, \$2.00 . . . heavy duty Tractor tires, \$2.25 . . . TCW 3-speed coaster with front caliper, as substitute for 3-speed with front and rear calipers, \$4.50.

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
F15	26 inch	Panther, Coaster Brake	56½	\$69.95
F15	26 inch	Panther, 2 or 3-Speed	56½	\$79.95



New 5-Speed Gears

Schwinn Corvette

Now the famous Schwinn Corvette is

available with new 5-speed derailleur gears

(illustrated) . . . or 3-speed, 2-speed or coaster

brake models as before. A truly luxurious

middleweight with many fine features.

SCHWINN LUXURY FEATURES

- Sturdy Schwinn Cantilever frame
- New Schwinn Approved headlight
- Choice of Huret 5-speed derailleur, 3 speed hub, automatic 2-speed or American made coaster brake
- Deluxe front carrier; whitewall tires
- Sparkling stainless steel fenders
- Deluxe rear reflector

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
F17-9	26 inch	Corvette, 5-speed derailleur	54	\$79.95
F17	26 inch	Corvette, 2 or 3-speed	54	\$76.95
F17	26 inch	Corvette, American made coaster brake	54	\$66.95

COLORS: Radiant Red, Radiant Blue, Radiant Green, Black

OPTIONAL AT EXTRA COST: Drilled fork on coaster or 2-speed model, \$.75 . . . Schwinn Approved No. 7000 saddle, \$2.25 . . . heavy duty Tractor tires, \$2.25 . . . thorn-resisting tubes, \$2.00 . . . front caliper brake on coaster or 2-speed model, \$3.00 . . . TCW 3-speed coaster with front caliper as substitute for 3-speed, \$4.50.

Handsome Styling

The Schwinn Tiger

Smart appearance and top performance

... plus a wide choice of gearshift hubs and coaster brakes make the Schwinn Tiger an outstanding value.

SCHWINN QUALITY FEATURES

- Sturdy Cantilever frame
- Chrome plated front carrier
- Schwinn tubular chrome rims
- Whitewall tires
- American-made coaster brake
... or 2 or 3-speed gears on 26"
- Forged steel fork and handlebar stem
- Sparkling Schwinn Radiant colors



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
F13	26 inch	Tiger, Coaster Brake	55	\$56.95
F13	26 inch	Tiger, 2 or 3-Speed	55	\$66.95
F23	24 inch	Tiger, Coaster Brake	50	\$53.95
F23	24 inch	Tiger, Automatic 2-Speed	50	\$63.95

COLORS: 26"—Radiant Red, Green, Blue, Black; 24"—Radiant Red, Black

OPTIONAL AT EXTRA COST: Front caliper brake on 26" coaster model, \$3.00 . . . TCW 3-speed coaster with front caliper, on 26" as substitute for 3-speed with front and rear handbrakes, \$4.50 . . . Drilled fork on 26" coaster model, \$.75 . . . Thorn-resisting tubes, \$2.00 . . . Tractor tires, 26", \$2.25



All New For '62

Schwinn DeLuxe American

Smart new styling in an all-American
 equipped middleweight . . . streamlined design
 . . . chrome-trimmed tank with horn . . .
 chrome fenders . . . front fenderlight
 . . . radiant Schwinn colors . . .

100% American made parts.



SCHWINN QUALITY FEATURES

- Sparkling chrome slim-line tank with horn
- Chrome plated fenders
- Chrome rear carrier
- Comfortable foam cushioned saddle
- Whitewall tires
- American-made coaster brake or 2-speed

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
A16	26 inch	Deluxe American—Coaster Brake	58	\$59.95
A16	26 inch	Deluxe American—Automatic 2-speed	58	\$69.95

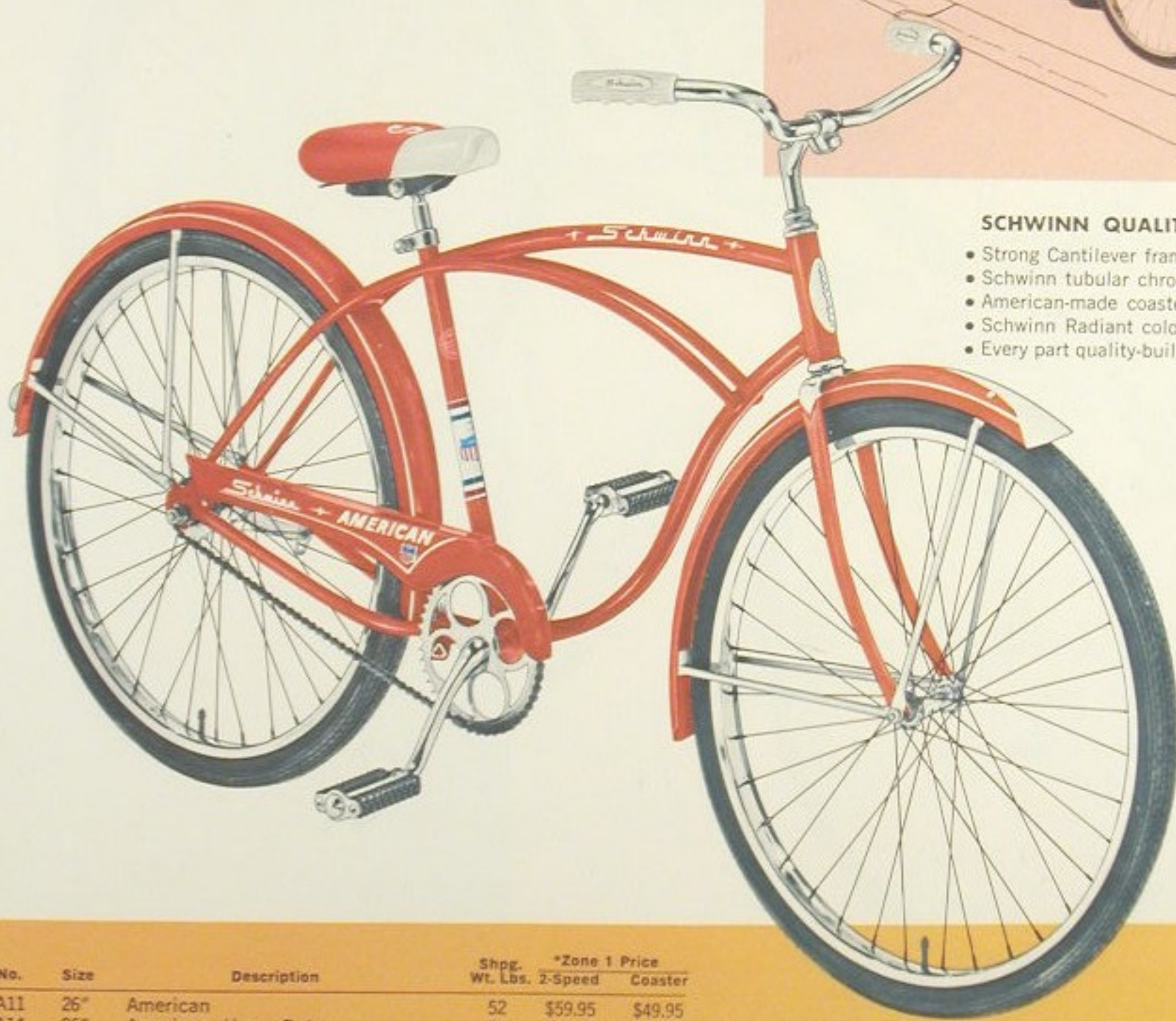
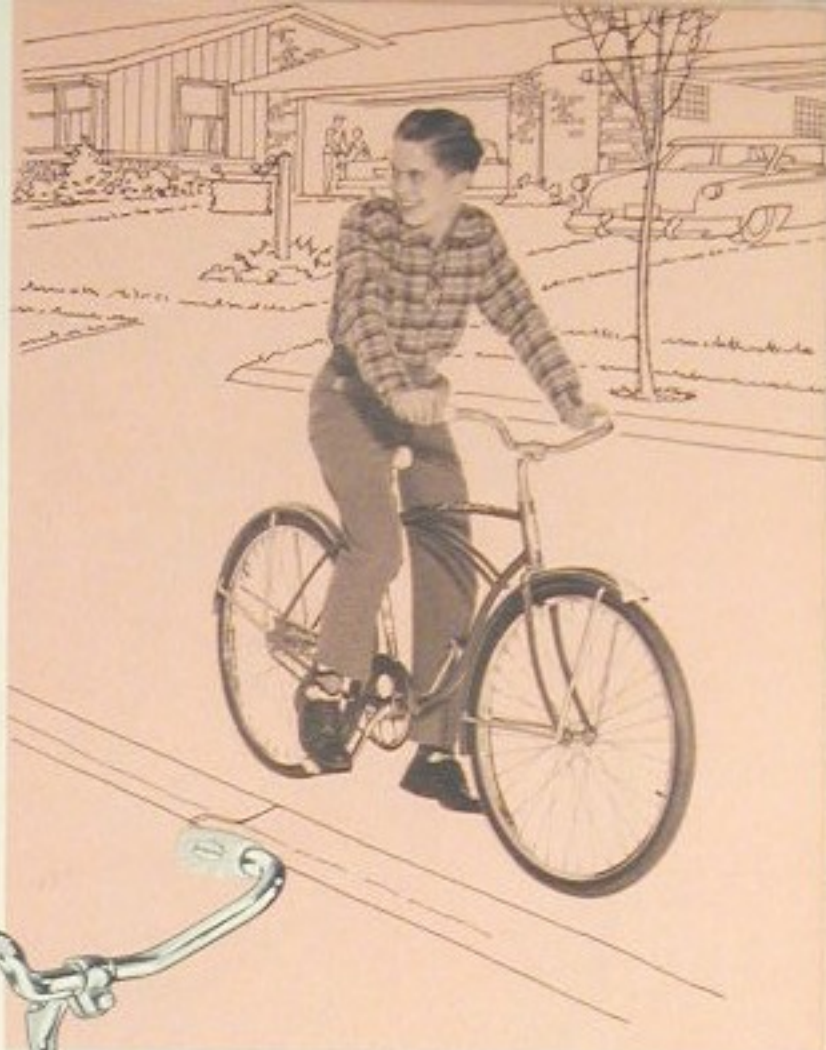
COLORS: Radiant Red, Radiant Blue and Black

OPTIONAL AT EXTRA COST: Thorn-resisting tubes, \$2.00
 . . . Tractor tires, \$2.25

100% American Made!

The Schwinn American

The best choice for those who want long-lasting Schwinn quality in a standard middleweight design. Also offered in King Size with extra large Cantilever frame for tall teen-agers and adults. Heavy duty models, too.



SCHWINN QUALITY FEATURES

- Strong Cantilever frame
- Schwinn tubular chrome rims
- American-made coaster brake
- Schwinn Radiant colors
- Every part quality-built in the U.S.A.

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price	
				2-Speed	Coaster
A11	26"	American	52	\$59.95	\$49.95
A14	26"	American, Heavy-Duty	54	\$69.95	\$59.95
A18	26"	Kingsize American	54	\$59.95	\$49.95
A19	26"	Kingsize American, Heavy Duty	56	\$69.95	\$59.95
A21	24"	American	47	\$56.95	\$46.95
A31	20"	American	39	\$44.95

COLORS: Radiant Red, Radiant Blue or Black Enamel. Radiant Green in 26-inch size only.
OPTIONAL AT EXTRA COST: Spring fork on A11, A14, \$4.95
 whitewall tires, \$1.25 . . . tractor tires, \$2.25 . . . thorn-resisting tubes, \$2.00 . . . No. 7000 saddle on A11, A18, \$2.25.
 Heavy duty models include 120 gauge spokes, H.D. front hub, No. 7000 saddle.

*All prices shown are suggested retail prices, except for fair traded models in Fair Trade States. All prices and specifications subject to change without notice. See ordering information, page 32.



New For '62

Schwinn Fleet

Fine Schwinn quality at a budget price.

Sweeping modern design . . . smooth

slim-line tank . . . streamlined chainguard

. . . chrome rear carrier.

SCHWINN QUALITY FEATURES

- Strong Schwinn Cantilever frame
- Schwinn Approved coaster brake
- Slim-line tank, no horn
- Sparkling chrome rear carriers on 26-inch and 24-inch sizes. No carrier on 20-inch model
- Streamlined chainguard, Built-in kickstand

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
D10	26 inch	Fleet—Coaster Brake	54	\$49.95
D10	26 inch	Fleet—Automatic 2-Speed	54	\$59.95
D20	24 inch	Fleet—Coaster Brake	48	\$47.95
D20	24 inch	Fleet—Automatic 2-Speed	48	\$57.95
D30	20 inch	Fleet—Coaster Brake	41	\$39.95

COLORS: Flamboyant Red or Black Enamel

OPTIONAL AT EXTRA COST: Bendix or Mattatuck coaster brake

Stylish Design

Schwinn Skipper

An outstanding value in the middleweight line . . . with gleaming chrome fenders . . . sturdy cantilever frame . . . comfortable two tone saddle.

SCHWINN QUALITY FEATURES

- Sparkling chrome fenders
- Sturdy cantilever frame
- Schwinn Approved coaster brake
- Strong tubular enameled rims
- Built-in kickstand



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
D13	26 inch	Skipper—Coaster Brake	49	\$46.95
D13	26 inch	Skipper—Automatic 2-Speed	49	\$56.95
D23	24 inch	Skipper—Coaster Brake	45	\$44.95
D23	24 inch	Skipper—Automatic 2-Speed	45	\$54.95
D33	20 inch	Skipper—Coaster Brake	38	\$41.95

COLORS: Flamboyant Red or Black Enamel

OPTIONAL AT EXTRA COST: Bendix or Mattatuck coaster brake . . . combination of chrome rims, whitewall tires with Schwinn Approved front hub and Bendix coaster brake, on 26 inch size only, \$3.00.

Lowest Price

Schwinn Typhoon

Quality Schwinn craftsmanship at a budget price . . . a sturdy bike built to give years of trouble-free service . . . electro-forged twin-bar frame . . . strong Schwinn kickstand . . . Schwinn tubular rims.

SCHWINN QUALITY FEATURES

- Electro-forged twin-bar frame
- Cushioned two-tone saddle
- Built-in kickstand
- Schwinn Approved coaster brake
- Slim-line painted chainguard
- Schwinn forged fork
- Strong Schwinn tubular enameled rims



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
D12	26 inch	Typhoon—Coaster Brake	49	\$39.95
D12	26 inch	Typhoon—Automatic 2-Speed	49	\$49.95
D22	24 inch	Typhoon—Coaster Brake	44½	\$38.95
D22	24 inch	Typhoon—Automatic 2-Speed	44½	\$48.95
D32	20 inch	Typhoon—Coaster Brake	38	\$36.95

COLORS: Flamboyant Red or Black Enamel

OPTIONAL AT EXTRA COST: Bendix or Mattatuck coaster brake



SCHWINN QUALITY FEATURES

- American made coaster brake
- 26" x 2 1/8" Schwinn Typhoon tires
- Sturdy Schwinn Cantilever frame
- Chrome truss rods
- Schwinn chrome tubular rims

The Newsboy's Special **Schwinn Wasp**

Extra sturdy balloon-tired bike for work, messenger or delivery service . . . first choice for newsboys. Also offered in special heavy-duty model with heavy-duty front hub . . . heavy 120 gauge spokes . . . No. 7000 heavy duty saddle.

COLORS: Radiant Red or Black Enamel

OPTIONAL AT EXTRA COST: Spring fork, \$4.95
. . . Knobby tires, \$4.50 . . . Thorn-resisting tubes, \$2.00

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
B12	26 inch	Wasp, Coaster Brake	58	\$56.95
B12	26 inch	Wasp, Automatic 2-Speed	58	\$66.95
B14	26 inch	Heavy-Duty Wasp, Coaster Brake	61	\$66.95
B14	26 inch	Heavy-Duty Wasp, Automatic 2-Speed	61	\$76.95

Convertible 16-Inch Schwinn Pixie

The ideal "first bike" for ages 3 to 5
... top bar removes to convert to boy's
or girl's model. Big bike features
include forged one-piece crank, coaster
brake and chrome fenders.

SCHWINN QUALITY FEATURES

- Removable top bar and training wheels
- Forged one-piece crank
- Semi-pneumatic tires, 16" x 1 3/4"
- Sparkling chrome fenders
- Brilliant Flamboyant Red or White and Rose



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
J42	16 inch	Pixie, Coaster Brake	35 1/2	\$29.95

COLOR: Flamboyant Red, White and Rose

OPTIONS: None

Schwinn

Convertibles

A wise choice for growing families . . . handsome convertible bikes, styled to please both boys and girls . . . sturdy construction for years of use by younger brothers and sisters. Top bars and training wheels are removable.



Convertible 20-Inch

Schwinn Bantam

A practical 20-inch bike for boys and girls 5 to 7 . . . top bar is easily removed to convert into a boy's or girl's bike. Air tires and coaster brake.

SCHWINN QUALITY FEATURES

- Removable top bar and training wheels
- Forged one-piece crank
- Built-in kickstand
- Sparkling chrome fenders
- 20" x 1 $\frac{3}{4}$ " pneumatic tires

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
J32	20 inch	Bantam—Without Training Wheels	38	\$41.95
J33	20 inch	Bantam—With Training Wheels	42	\$43.95

COLORS: Flamboyant Red, White trim

OPTIONS: None

SCHWINN QUALITY FEATURES

- Electro-forged Schwinn ladies' lightweight frame
- Stainless steel fenders
- Schwinn Whirlwind 26" x 1 3/8" whitewall tires
- Strong tubular chrome plated rims
- Padded two-tone lightweight saddle
- Choice of 2 or 3-speed gears . . . or American-made coaster brake
- Drop forged, one-piece crank

Deluxe Lightweight **Schwinn Traveler**

At home, on the campus, in the suburbs, or on the road . . . this gracefully designed girl's lightweight fits every occasion . . . equipped with its own generator, headlight and taillight . . . touring bag . . . many other extras.



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
W61	26 inch	Traveler, Coaster Brake	50	\$59.95
W61	26 inch	Traveler, 2 or 3-Speed Gears	50	\$66.95

COLORS: Radiant Red, Radiant Blue, White

OPTIONAL AT EXTRA COST: Front caliper brake on coaster or 2-speed model, \$3.00 . . . TCW 3-speed coaster with front caliper as substitute for 3-speed with front and rear callipers, \$4.50 . . . Thorn-resisting tubes, \$2.00.

Smooth Riding Lightweight

Schwinn Racer

The sales leader in girl's lightweights. Genuine Schwinn quality at a budget price . . . 3-speed, 2-speed or coaster brake . . . drop forged one-piece crank . . . strong tubular chrome plated rims.

SCHWINN QUALITY FEATURES

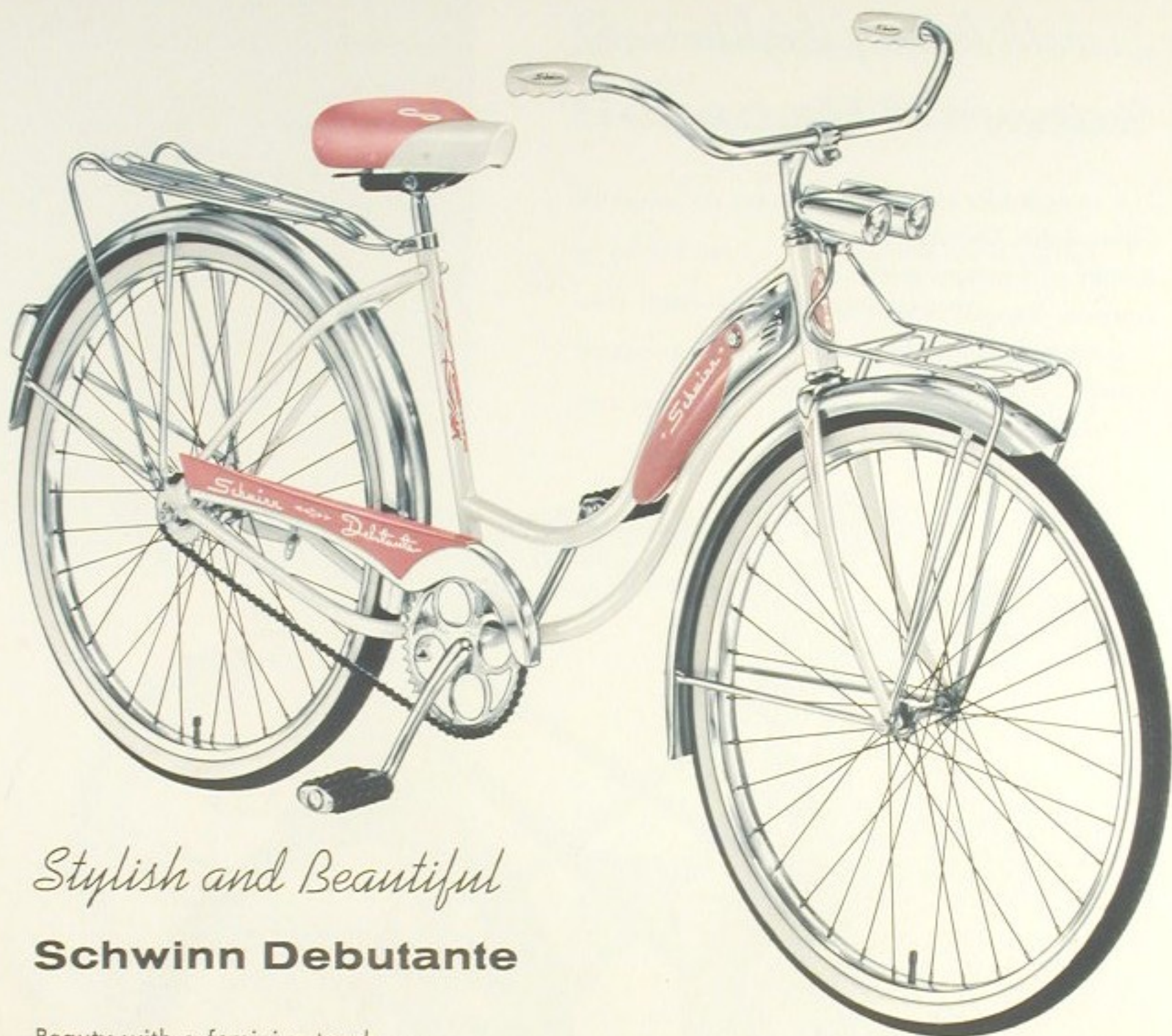
- Schwinn electro-forged frame
- Drop forged, one-piece crank
- Strong tubular chrome plated rims
- 26" x 1 $\frac{3}{8}$ " Schwinn Whirlwind tires
- Full mattress type saddle



COLORS: 26"—Radiant Red, Radiant Blue, White;
24"—Radiant Blue only.

OPTIONAL AT EXTRA COST: Front caliper brake on 26" coaster or 2-speed model, \$3.00 . . . TCW 3-speed coaster with front caliper as substitute for 3-speed gears with front and rear calipers, \$4.50 . . . Thorn-resisting tubes, \$2.00.

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
R61	26"	Racer—Coaster Brake	48	\$49.95
R61	26"	Racer—2 or 3-Speed Gears	48	\$56.95
R71	24"	Racer—Coaster Brake	44	\$49.95
R71	24"	Racer—Automatic 2-Speed	44	\$56.95



Stylish and Beautiful
Schwinn Debutante

Beauty with a feminine touch . . .
 the new Schwinn Debutante . . . gorgeous
 colors accented with a dash of chrome
 and stylish extras.

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
F65	26 inch	Debutante, Coaster Brake	56	\$69.95
F65	26 inch	Debutante, Automatic 2-Speed	56	\$79.95

SCHWINN LUXURY FEATURES

- Strong Schwinn electro-forged frame
- Drop forged one-piece crank
- Glistening chrome plated fenders
- Whitewall tires
- Chrome plated front and rear carrier
- Twin headlights, deluxe rear reflector
- Tank with built-in horn
- American-made 2-speed or coaster brake

COLORS: White and Rose only

OPTIONAL AT EXTRA COST: Front caliper brake, \$3.00 . . . drilled fork, \$.75 . . . Thorn-resisting tubes, \$2.00

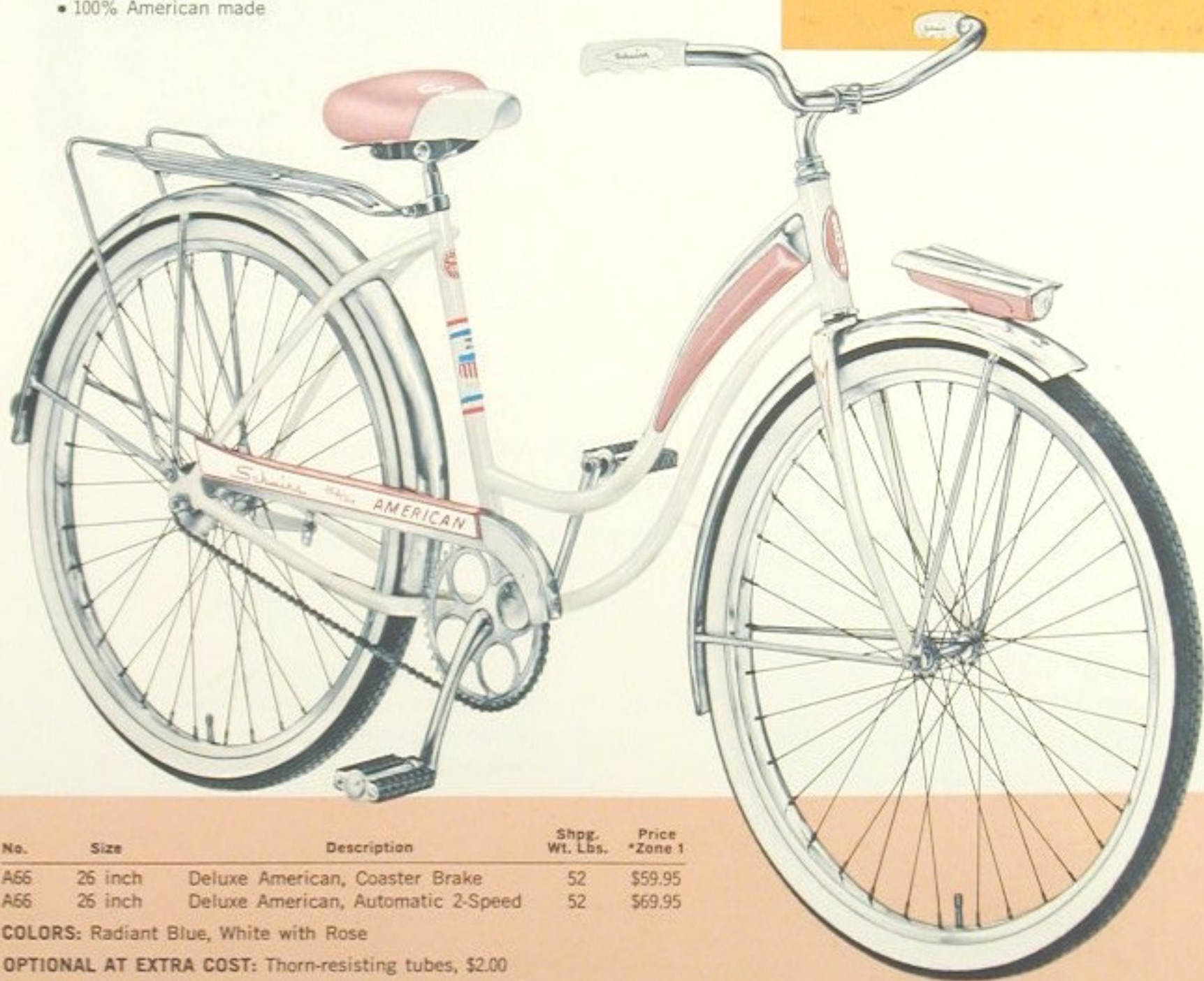
Brand New For '62

Schwinn Deluxe American

A beautiful new middleweight model with a modern design and all American made parts . . . new slim-line tank with chrome trim and horn. Coaster or 2-speed gears.

SCHWINN LUXURY FEATURES

- Sturdy electro-forged frame
- American-made coaster brake or 2-speed
- Schwinn tubular chrome rims
- Slim-line tank — built-in horn
- Sparkling chrome rear carrier
- Whitewall tires
- 100% American made



No.	Size	Description	Shpg. Wt. Lbs.	Price *Zone 1
A66	26 inch	Deluxe American, Coaster Brake	52	\$59.95
A66	26 inch	Deluxe American, Automatic 2-Speed	52	\$69.95

COLORS: Radiant Blue, White with Rose

OPTIONAL AT EXTRA COST: Thorn-resisting tubes, \$2.00



Made in U.S.A....

The Schwinn American

The all-American made bike that is sweeping the country . . . gracefully styled . . . reasonably priced . . . dependable Schwinn quality throughout.

SCHWINN QUALITY FEATURES

- Sturdy electro-forged frame
- Schwinn tubular chrome rims
- American-made coaster brake or 2-speed gears
- Schwinn radiant colors
- 100% American made



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
A61	26 inch	American, Coaster Brake	51	\$49.95
A61	26 inch	American, Automatic 2-Speed	51	\$59.95
A71	24 inch	American, Coaster Brake	46	\$46.95
A71	24 inch	American, Automatic 2-Speed	46	\$56.95
A81	20 inch	American, Coaster Brake	39	\$44.95

COLORS: 26"—Radiant Red, Blue, White with Rose, White with Blue; 24"—Radiant Red, Blue, White with Rose; 20"—Radiant Blue, White with Rose.

OPTIONAL AT EXTRA COST: Spring fork, 26" \$4.95 . . . Whitewall tires, \$1.25 . . . Thorn-resisting tubes, \$2.00.



Simplicity and Beauty
Schwinn Co-Ed

Graceful lines and dependable performance
 . . . plus a wide choice of extras make
 this Schwinn Co-Ed an outstanding value.

SCHWINN QUALITY FEATURES

- American-made coaster brake . . . or 2 or 3-speed gears
- Sturdy electro-forged frame
- Sparkling fashion-wise colors
- Drop forged one-piece crank
- Strong tubular chrome rims
- Chrome front carrier, whitewall tires
- Forged steel fork and handlebar stem

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
F63	26 inch	Co-Ed, Coaster Brake	51	\$56.95
F63	26 inch	Co-Ed, 2 or 3-Speed Gears	51	\$66.95

COLORS: Radiant Blue, White and Rose, White and Blue
OPTIONAL AT EXTRA COST: Front caliper brake, \$3.00 . . . TCW 3-speed coaster with front caliper as substitute for 3-speed with front and rear calipers, \$4.50 . . . Drilled fork, \$.75 . . . Thorn-resisting tubes, \$2.00.

SCHWINN QUALITY FEATURES

- Strong Schwinn electro-forged frame
- Schwinn Approved coaster brake or 2-speed gears
- Slim-line tank, no horn
- Sparkling chrome rear carrier on 26 inch and 24 inch sizes. No carrier on 20 inch model
- Streamlined chainguard, built-in kickstand

Modern Styling

Schwinn Fiesta

Smooth and easy riding. Sleek streamlined design . . . outstanding performance . . . new slim-line tank . . . gleaming chrome carrier on 26" and 24" sizes . . . front fenderlight.

COLORS: Flamboyant Blue or White with Rose

OPTIONAL AT EXTRA COST: Bendix or Mattatuck coaster brake



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
D60	26 inch	Fiesta, Coaster Brake	52	\$49.95
D60	26 inch	Fiesta, Automatic 2-Speed	52	\$59.95
D70	24 inch	Fiesta, Coaster Brake	47	\$47.95
D70	24 inch	Fiesta Automatic 2-Speed	47	\$57.95
D80	20 inch	Fiesta, Coaster Brake	40	\$39.95

Glamorous Colors

Schwinn Debbie

Beautiful styling and unusually attractive color combinations make the Schwinn Debbie a popular choice for girls of all sizes. Chrome fenders, coaster brake, built-in kickstand.

SCHWINN QUALITY FEATURES

- Strong Schwinn electro-forged frame
- Schwinn Approved coaster brake or 2-speed gears
- Gleaming chrome plated fenders
- Streamlined chainguard
- Cushioned two-tone saddle



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
D63	26 inch	Debbie, Coaster Brake	51	\$46.95
D63	26 inch	Debbie, Automatic 2-Speed	51	\$56.95
D73	24 inch	Debbie, Coaster Brake	46	\$44.95
D73	24 inch	Debbie, Automatic 2-Speed	46	\$54.95
D83	20 inch	Debbie, Coaster Brake	39	\$41.95

COLORS: Flamboyant Blue or White and Rose

OPTIONAL AT EXTRA COST: Bendix or Mattatuck coaster brake . . . combination of chrome rims, whitewall tires with Schwinn Approved front hub and American-made coaster brake, on 26 inch size only, \$3.00



Lowest Priced Girl's Model

Schwinn Hollywood

An attractive girl's middleweight bike with a budget price . . . long-lasting Schwinn quality . . . equipped with sturdy electro-forged frame . . . built-in kickstand . . . sleek chainguard.

SCHWINN QUALITY FEATURES

- Strong electro-forged frame
- Cushioned two-tone saddle
- Built-in kickstand
- Sturdy Schwinn tubular enameled rims
- Schwinn-Approved coaster brake
- Slim-line painted chainguard

No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
D62	26 inch	Hollywood, Coaster Brake	48	\$39.95
D62	26 inch	Hollywood, Automatic 2-Speed	48	\$49.95
D72	24 inch	Hollywood, Coaster Brake	44	\$38.95
D72	24 inch	Hollywood, Automatic 2-Speed	44	\$48.95
D82	20 inch	Hollywood, Coaster Brake	37½	\$36.95

COLORS: Flamboyant Blue only

OPTIONAL AT EXTRA COST: Bendix or Mattatuck coaster brake

Economical Delivery . . .

Schwinn Cycle Truck

The ideal delivery vehicle for drug stores, delicatessens, markets and others . . . also used in industrial plants.

Basket mounts on frame. Front stand to support load.

American-made coaster brake.

SCHWINN QUALITY FEATURES

- Heavy duty Schwinn cycle truck frame
- Large basket carrier, 28" x 22" x 11"
- Small basket carrier, 24" x 16" x 11"
- Heavy duty wheels, 20" front, 26" rear
- Knock-out Bendix front hub
- Heavy duty 120 gauge spokes
- Heavy duty balloon tires



No.	Size	Description	Shpg. Wt. Lbs.	*Zone 1 Price
CT1	26" x 20"	Cycle Truck, Small Basket	82	\$90.00
CT2	26" x 20"	Cycle Truck, Large Basket	93	\$95.00

COLORS: Flamboyant Red only

OPTIONS: None

HOW TO ORDER

1 BICYCLE ORDERS

All orders should be placed through Schwinn Distributors—for factory drop shipment or for shipment from distributor's warehouse stock.

2 FACTORY DROP SHIPMENTS

Quantities of three or more bicycles, any models, may be ordered for direct factory drop shipment. Shipments of 15 to 24 bicycles are subject to quantity discount, and shipments of 25 or more bicycles earn maximum quantity discount—on Schwinn-Plan orders where the factory bills the dealer and carries the account. Factory drop shipments direct to the dealer reduce freight and handling costs, and special pool car freight rates are available through distributors in some areas. The factory acknowledges all drop shipment orders, giving scheduled shipping date.

3 WAREHOUSE SHIPMENTS

Schwinn Distributors maintain local warehouse stocks of leading models and colors for quick delivery.

4 PRICES AND QUANTITY DISCOUNT

Price information may be obtained from Schwinn Distributors.

5 SPECIAL DATING TERMS

Factory drop shipments on extended dating terms are offered to dealers with satisfactory credit records for Spring, Back-To-School and Christmas stock orders—details from Schwinn Distributors.

6 SCHWINN MODEL NUMBERS

When ordering, always specify rear hub desired by adding the hub code number (below) to the basic model numbers shown in this catalog. For example: Write F17-4 for Corvette with Sturmey-Archer AW 3-speed, or F17-6 for Corvette with Bendix coaster brake. Note: Specify only those hubs listed for each model.

7 SCHWINN REAR HUB CODE NUMBERS

- 1) MARK IV SCHWINN-APPROVED COASTER BRAKE—Torpedo type.
- 2) BENDIX AUTOMATIC 2-SPEED COASTER BRAKE—Standard on all 2-speed models.
- 3) SCHWINN-APPROVED 3-SPEED HUB—Optional on all 3-speed models, no extra cost.
- 4) STURMEY-ARCHER AW 3-SPEED HUB—Optional on all 3-speed models, no extra cost.
- 5) MATTATUCK COASTER BRAKE—Optional at no extra cost on all F, A, B, W coaster models; at extra cost on D, R, J32, J33 coaster models.
- 6) BENDIX COASTER BRAKE—Optional at no extra cost on F, A, B, W coaster models; at extra cost on D, R, J32, J33 coaster models.
- 7) SCHWINN-APPROVED COASTER BRAKE—Komet type.
- 8) STURMEY-ARCHER TCW 3-SPEED COASTER BRAKE—Optional at extra cost on all 3-speed models. Supplied with front caliper brake. Not available as an option on coaster models.
- 9) DERAILLEUR REAR HUBS—Various types, as shown in catalog model descriptions.

8 SCHWINN COLOR CODE

Color codes are not used in ordering. Colors should be written in full to avoid error. However, color codes are shown on factory invoices and on suggested retail price lists, as follows:

SCHWINN COLOR CODE

NO.	COLOR	ABBR.
1.	BLACK ENAMEL	BK
3.	FLAMBOYANT RED	FR
4.	FLAMBOYANT BLUE	FB
7.	WHITE ENAMEL	W
9.	RADIANT BLUE	RB
10.	RADIANT COPPERTONE	RC
11.	RADIANT GREEN	RG
13.	RADIANT RED	RR
14.	RADIANT VIOLET	VI
15.	RADIANT GOLD	GO
16.	RADIANT TERRA COTTA	TC
17.	RADIANT SKY BLUE.....	SB
18.	WHITE/BLUE	WB
19.	WHITE/ROSE	WR

9 OPTIONAL EQUIPMENT

Order only those options listed as available under each model in this catalog. Suggested prices shown for optional equipment are to be added to the suggested price of the model.

No.	Description	*Suggested Retail Price
1.	Front Caliper Brake—on 26" F, W, R models.....	\$3.00
2.	Bendix or Mattatuck Coaster Brake—as extra-cost substitute for Schwinn-Approved coaster on D, R models
3.	Sturmey-Archer TCW 3-Speed Coaster Brake — as substitute for standard 3-speed. Front caliper brake is included, no rear caliper. Not available as substitute on coaster brake models.....	\$4.50
4.	Thorn Resisting Tubes.....	\$2.00
5.	Whitewall Tires—on American models only.....	\$1.25
6.	Tractor Tires—heavy duty middleweight tires, as substitute for Westwind tires on certain 26" models	\$2.25
7.	Knobby Tires—heavy duty balloon tires, as substitute for Typhoon tires on B models.....	\$4.50
8.	Chrome Rims and Whitewall Tires—with Bendix coaster brake and Schwinn-Approved front hub, as a combination option on D13, D63 models only...	\$3.00
9.	Schwinn-Approved Saddle—No. 7000, heavy duty..	\$2.25
10.	Spring Fork—on A11, A14, A61, B12, B14 models only	\$4.95
11.	Drilled Fork—on F coaster models, 26" only.....	.75
12.	Tandem Derailleur—3-speed Campagnolo	\$20.00

Note: Paramount model options may be obtained from the factory upon request.

*All prices shown are suggested retail prices, except for fair traded models in Fair Trade States. All prices and specifications subject to change without notice.

SCHWINN DEALER INFORMATION

1 The Famous Schwinn Guarantee

Purchasers of Schwinn Bicycles are protected by the strongest guarantee of any bicycle. The Guarantee Certificate attached to each Schwinn Bicycle reads as follows:

"Schwinn Bicycles are guaranteed against all defects in material and workmanship—no time limit. Schwinn will replace—without charge—any original part that is returned to the factory and found to be defective under the terms of this guarantee. Failure due to accident, abuse, neglect, normal wear or use of other than Genuine Schwinn Repair Parts is not covered. Transportation costs and dealer's labor charges are not covered by this guarantee.

KEEP YOUR SCHWINN GUARANTEE

"This guarantee must be completely filled in at time of purchase and kept by the owner. If you need service under the Schwinn Guarantee, this certificate must be presented to the above Schwinn Dealer." (Dealer's name to be filled in at time of purchase)

2 Using The Schwinn Guarantee To Close Sales

This broad guarantee is another plus feature which makes Schwinn Bicycles easier to sell. It emphasizes the quality of the product and creates customer confidence, for only a bicycle of the highest quality could carry such a guarantee. When using it to clinch sales, the dealer should refer to it as "the Schwinn No-Time-Limit Guarantee"—never as a "lifetime" guarantee. The dealer should always fill in all the information requested on the Guarantee Certificate and caution the purchaser to keep it.

3 Replacements Under The Schwinn Guarantee

Schwinn Dealers will benefit most from the Schwinn Guarantee by giving prompt, courteous service to every Schwinn owner presenting a claim under the guarantee, even if the bicycle was purchased elsewhere. Many Schwinn Dealers find it good business to go beyond the requirements of the guarantee by absorbing labor and transportation charges on justified replacements of defective parts on bicycles recently purchased.

Defective parts should be returned promptly by the dealer to the Schwinn Distributor from whom he purchases his Schwinn Bicycles. The distributor will make a replacement on parts which obviously are defective. If there is a question, he will return the part to the factory, or the supplier if a purchased part, for inspection and replacement if warranted. Final determination of the cause of failure, whether due to defect or to neglect or abuse, rests with the factory.

4 Bicycle Serial Number Sales Register

Schwinn Dealers should keep a sales register, recording the serial number of each bicycle sold, together with the purchaser's name and address. This record will help the owner and the police identify and recover the bicycle in case of theft, and is required by law in some areas. Schwinn Dealers may obtain a Schwinn Sales Register book from the factory, free upon request.

5 Proper Assembly Of New Schwinn Bicycles

Every Schwinn Bicycle should be assembled, adjusted and carefully inspected by the dealer before delivery to the purchaser. Schwinn owners, having selected a high quality bicycle, are entitled to receive it in perfect riding condition, adjusted to fit the rider, with tires properly inflated and all equipment secure and in good operating condition. Never deliver Schwinn Bicycles in the carton. Many customer complaints can be eliminated by proper assembly, particularly on gearshift models.

6 Schwinn Dealer Service

Schwinn Dealers should be prepared to furnish prompt and efficient repair service to Schwinn owners, either through their own service facilities or by arrangement with a nearby Schwinn Service Dealer. This ready availability of expert repair service is another important reason why many customers choose Schwinn Bicycles.

7 Free Schwinn Service School

Free Service School classes are available to all Schwinn Dealers and their service employees—not only at the factory, but in classes scheduled in larger cities from coast to coast. Each dealer attending these classes is provided with parts, tools, equipment and bench facilities to "learn by doing" with the help of a factory instructor. The Schwinn Service School, now in its fourth year, has won wide acclaim from veteran bicycle service dealers for the many production-method techniques it covers. Full details and schedules of classes are available on request from the factory. Dealers are expected to pay their own travel and personal expenses while attending the two- or three-day classes.

8 Schwinn Dealer Co-op Advertising

From time-to-time the Schwinn factory announces dealer co-op advertising programs under which the factory will share a portion of the cost of individual dealer's local ads—subject to certain limitations. Each dealer's co-op budget is based on his purchases of Schwinn Bicycles in the preceding year. Full details, together with newspaper mat catalogs and other ad material, may be requested from the factory.

9 The Schwinn Reporter

Every Schwinn Dealer and his key employees should read carefully each issue of the factory's monthly news bulletin for dealers, The Schwinn Reporter. It contains important announcements of model changes, Fair Trade or suggested retail price lists, advertising and promotion plans, sales and service information, special dating programs, bicycle market trends and other important information for all Schwinn dealers.

10 Handling Customer Complaints

It is the policy of the Schwinn factory to strive for the satisfaction of every Schwinn owner. All Schwinn Dealers are asked to support this policy by giving prompt and courteous attention to every customer complaint. Careful consideration should be given to the customer's problem and every effort made to reach a fair and mutually agreeable solution. If a satisfactory adjustment cannot be reached, the factory should be informed promptly.

SATISFIED OWNERS ARE SCHWINN DEALERS' BEST SALESMEN!

