

BIKES... *Choice of Champions!*

Schwinn VARSITY 8 Speed



8 SPEED
GEARSHIFT!
HOODED CALIPER
BRAKES!
RACING
HANDLEBARS!

Men's models only. Available in
19, 21, and 23 inch frames... \$69.95

8-speed Derailleur gears for speed
... 26" x 1 1/4" Schwinn rims and
tires for durability. Choice of radiant red, blue, green, or black.

Schwinn TOWN & COUNTRY Tandem

DOUBLE STRENGTH CONSTRUCTION.



Choice of Schwinn colors... \$175.00

Bicycle-built-for-two. Close coupled frame, safe lady-back design.
Front and rear heavy-duty handbrakes.

...FACTORY-FRANCHISED TO SERVE YOU BETTER!

THE Schwinn PIXIE



SEMI-PNEUMATIC
TIRES!
TRAINING WHEELS!
CONVERTIBLE—
BOYS OR GIRLS!

16" coaster brake... \$29.95
16" fixed hub... \$24.95

The perfect first bike! Removable top bar...
perfect for brother or sister. Training wheels remove easily
to make a real "two-wheeler." Schwinn quality construction
throughout.

SLOAN CYCLE
408 N. 12th ST. READING, PA. FR 2-0338

FREIGHT ZONE 1

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Form 560CPT—300M

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Schwinn BICYCLES



SCHWINN BIKES ARE BEST!

built by

ARNOLD, SCHWINN & CO. CHICAGO 39, ILLINOIS

SCHWINN SPORTS AND RACING

Schwinn CONTINENTAL Sports



10 SPEED
GEARSHIFT!
HOODED CALIPER
BRAKES!
RACING
HANDLEBARS!

Men's models only.
Available in 19, 21,
23 inch frames... \$86.95

Speedy and amazingly smooth.
10 speed Derailleur gear, high pressure 27" x 1 1/4" road
racing tires. Radiant red, blue, green, black, or coppertone.

Schwinn CONTINENTAL Tourist



10 SPEED
GEARSHIFT!
LIGHTWEIGHT
FENDERS!
HAND BRAKES!

Men's models only. Available in
19, 21, and 23 inch frames. \$86.95

Fast and easy-riding... plastic
fenders, tourist handlebar, 10 speed
Derailleur gear, and high pressure
27" x 1 1/4" tires. Radiant coppertone, red, blue, green or black.

YOUR SCHWINN DEALER IS A BICYCLE EXPERT...

THE Schwinn MARK IV JAGUAR



SCHWINN'S FINEST!
TANK, HORN,
CARRIER!
STAINLESS STEEL
FENDERS!

26" 2 or 3-speed gears... \$84.95
26" coaster brake... \$74.95

Deluxe equipped. Front and rear carriers, chrome headlight, 2-tone saddle, whitewall tires, lavish chrome trim. Radiant red, blue, green, black.

THE Schwinn CORVETTE



MOST POPULAR!
LIGHT, CARRIER!
STAINLESS STEEL
FENDERS!

26" 2 or 3-speed... \$76.95
26" coaster brake... \$66.95
24" 2-speed... \$73.95
24" coaster brake... \$63.95

Famous Schwinn Cantilever frame, deluxe equipment, sparkling chrome trim, whitewall tires. Radiant red, blue, green, black; green in 26" size only.

THE Schwinn deluxe HORNET



SPRING FORK!
HEADLIGHT!
TANK AND HORN!

26" coaster brake... \$66.95

Ideal for everyday utility use. Two-tone radiant colors. Schwinn Cantilever frame, whitewall tires. Red with black, black with red, two-tone blue.

THE Schwinn SPEEDSTER



SCHWINN QUALITY!
CANTILEVER FRAME!
RADIANT COLORS!

26" 2 or 3-speed... \$59.95
26" coaster brake... \$49.95
24" 2-speed... \$56.95
24" coaster brake... \$46.95
20" coaster brake... \$43.95
Radiant red, blue, green, black.

THE Schwinn PANTHER II



TWIN
HEADLIGHTS!
TWO CARRIERS!
TRIM-LINE TANK,
HORN!

26" 2 or 3-speed... \$79.95
26" coaster brake... \$69.95

New Schwinn styling! Deluxe equipment. 2-tone saddle, whitewall tires, chrome fenders. Radiant red, blue, green, black.

THE Schwinn TIGER



CHROME HEADLIGHT!
FRONT CARRIER!
WHITEWALL TIRES!

26" 2 or 3-speed... \$66.95
26" coaster brake... \$56.95
24" 2-speed... \$63.95
24" coaster brake... \$53.95

Popular semi-equipped model. Radiant red, blue, green, black.

THE Schwinn HORNET



TANK AND HORN!
FENDER LIGHT!
TWO-TONE
SADDLE!

26" coaster brake... \$59.95
24" coaster brake... \$57.95
20" coaster brake... \$51.95

Luggage carrier on 26" and 24" sizes. Radiant red, blue, black; green in 26" size only.

THE Schwinn SPITFIRE



SCHWINN STYLING!
CANTILEVER FRAME!
TWO-TONE SADDLE!

26" coaster brake... \$46.95
24" coaster brake... \$44.95
20" coaster brake... \$41.95

Spitfire red or black enamel.

CHOOSE YOUR FAVORITE FROM SCHWINN'S BIG SELECTION OF OVER 50 MODELS!

THE Schwinn deluxe TORNADO



FULLY EQUIPPED!
RED AND IVORY!
OUTSTANDING VALUE!

26" coaster brake.....\$49.95
24" coaster brake.....\$49.95

Here's a feature packed Schwinn at a low price. Includes tank, horn, headlight, truss rods, carrier.

THE Schwinn BANTAM



CONVERTIBLE!
FOR BOYS OR GIRLS!
PNEUMATIC TIRES!

20" coaster brake.....\$41.95
with training wheels. 43.95

The perfect bike for the growing family... top bar removes quickly and easily to make a practical boy's or girl's model bike. Spitfire red with white trim.

THE Schwinn TRAVELER



LIGHTWEIGHT DESIGN!
GENERATOR, LIGHTS!
DELUXE EQUIPMENT!

26" 2 or 3-speed.....\$66.95
26" coaster brake.....\$59.95

Choice of 19" or 21" frame size—add \$2.00 for 23" frame. Radiant red, blue, green, black, white.

THE Schwinn TRAVELER

for girls



SADDLEBAG!
GENERATOR, LIGHTS!
LIGHTWEIGHT STYLE!

26" 2 or 3-speed.....\$66.95
26" coaster brake.....\$59.95

Radiant red, blue, green, black, white.

THE Schwinn TORNADO



LOWEST PRICE!
SCHWINN QUALITY!
TWIN BAR FRAME!

26" coaster brake.....\$41.95
24" coaster brake.....\$39.95
20" coaster brake.....\$37.95

A sturdy bike and outstanding value. Red and ivory.

THE Schwinn WASP



BALLOON TIRES!
HEAVY DUTY!
CANTILEVER FRAME!

26" coaster brake.....\$56.95

Specially designed for heavy duty utility use... often called the "newsboy's special." Extra built-in strength to carry the load with trouble free endurance. 26" x 2 1/8" balloon tires. Radiant red, black.

THE Schwinn RACER



LIGHTWEIGHT
STYLE!
RADIANT COLORS!
19", 21" or 23"
FRAME SIZES!

26" 2 or 3-speed.....\$56.95
26" coaster brake.....\$49.95
24" 2 or 3-speed.....\$56.95
24" coaster brake.....\$49.95

Choice of 19" or 21" frame sizes in 26" models—add \$2.00 for 23" frame size. Radiant red, blue, green, black, white.

THE Schwinn RACER for girls



RADIANT COLORS!
LIGHTWEIGHT
STYLING!
POPULAR PRICE!

26" 2 or 3-speed.....\$56.95
26" coaster brake.....\$49.95
24" 2 or 3-speed.....\$56.95
24" coaster brake.....\$49.95

Radiant red, blue, green, white; black in 26" size only.

ALL PRICES shown are suggested retail prices, except for fair traded models in Fair Trade States. All prices and specifications subject to change without notice.

SCHWINN...THE WIDEST SELECTION OF GIRLS' BIKES IN EVERY PRICE CLASS!

THE Schwinn FAIR LADY



OPTIONAL
GEARSHIFT!
FRONT CARRIER!
STAINLESS
STEEL FENDERS!

2 or 3-speed \$76.95
26" coaster brake \$66.95

Beautiful radiant colors, whitewall tires, chrome headlight. Red, blue, green, or white.

THE Schwinn DEBUTANTE



TANK AND HORN!
TWIN HEADLIGHTS!
TWO CARRIERS!

Full 26"
size with coaster brake . . \$69.95

Schwinn's star girl's bike! Beautifully finished in baked-on colors, lavish with sparkling chrome. In radiant red, blue, white and powder blue, white and rose.

THE Schwinn HOLLYWOOD



RADIANT OR
PASTEL COLORS!
TWO-TONE SADDLE!
SLEEK STYLING!

26" 2 or 3-speed \$59.95
26" coaster brake \$49.95
24" coaster brake \$46.95
20" coaster brake \$43.95

Radiant red, blue; white and powder blue, white and rose.

THE Schwinn deluxe TORNADO



TANK WITH HORN!
LUGGAGE CARRIER!
BLUE AND IVORY!

26" coaster brake \$49.95
24" coaster brake \$49.95

An outstanding value in a fully equipped bike. Truss rods, headlight, rear carrier. Dependable Schwinn quality.

THE Schwinn CO-ED



FRONT CARRIER!
CHROME HEADLIGHT!
PASTEL OR
RADIANT COLORS!

26" 2 or 3-speed \$66.95
26" coaster brake \$56.95
24" coaster brake \$53.95

Red, blue, white and powder blue, white and rose.

THE Schwinn STARLET



TANK WITH HORN!
REAR CARRIER!
PASTEL COLORS!

26" coaster brake \$59.95
24" coaster brake \$57.95
20" coaster brake \$51.95

Radiant blue, white and powder blue, white and rose.

THE Schwinn SPITFIRE



SCHWINN STYLING!
CHOICE OF COLOR!
TWO-TONE SADDLE!

26" coaster brake \$46.95
24" coaster brake \$44.95
20" coaster brake \$41.95

Spitfire blue, white and powder blue, white and rose.

THE Schwinn TORNADO



POPULAR PRICE!
SCHWINN QUALITY!
BLUE AND IVORY!

26" coaster brake \$41.95
24" coaster brake \$39.95
20" coaster brake \$37.95

WHAT SIZE BIKE? For Ages 3 to 5—16" Wheels • For Ages 4 to 6—20" Wheels • For Ages 7 to 9—24" Wheels • Ages 9 and Over 26" Wheels . . . Racing Bikes—27" Wheels in choice of 19" small frames, 21" medium frames and 23" large frames.

NO MATTER WHAT MODEL YOU CHOOSE... SCHWINN BIKES ARE BEST!